

0040085
Linda Neff
Sonora, TX 76950-2200

RE: TTB NOTICE NUMBER FOUR
May 14. 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

The Alcohol and Tobacco Tax and Trade Bureau has proposed harsh new regulations on the flavored malt beverage industry that will ruin a great product as well as my business. That is why I am writing to strongly oppose these new measures and ask the TTB to work with the flavored malt beverage industry on new rules.

The attempt by the TTB to reclassify the flavored malt beverage will result in one of two things. Either the industry will have to substantially alter the makeup of these beverages and compromise the taste or they will have to reclassify them as liquor beverages thus subjecting them to higher excise taxes and pulling them from my shelves! Either way my business stands to lose a substantial amount of profits from the sale of these beverages.

When the cost benefit analysis is applied to these new rules it is clear to see that they are burdensome and harmful to consumers and the businesses that sell these products. The overall effect of these rules would be to drive these businesses into the ground and deprive consumers of a safe tasty beverage. For these reasons I would ask you to reject the proposed changes described in Notice No.4. Thank you for your time.

Sincerely.

Linda Neff

Mr D's Liquor & Beer