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Liquor To Go
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May 13, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

RE: TTB Notice No.4

Dear Alcohol Tobacco Tax and Trade Bureau:

Something is fundamentally wrong when big government proposes regulations that would hurt little people who are already struggling. The proposed rules change from the TTB regarding flavored malt beverages would do exactly that for small retailers who depend on sales of these drinks. I am asking that you oppose the current proposal and find some common ground in a new regulation.

My customers are loyal to drinks like Mike's Hard Lemonade and Smirnoff Ice. I am convinced that the regulation proposed by the TTB would raise the price of these products through the roof. My business will suffer as my customers will look for a cheaper alternative or leave my business all together.

It's easy to see that economic growth won't be encouraged by slapping a small but successful industry with rules changes that would put it out of business. Please do everything possible to resist this rules change and work out a reasonable compromise. Thank you for your help on this matter.

Sincerely Yours,

Donna Masterson