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Harolds Laundry Inc
Cheryl Eaton
Albuquerque, NM 87106-1823

May 15, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice No. 4

Dear Sir/Madam:

I am writing to voice my objections to TTB Notice No. 4! Personally, I feel that the government is trying to regulate citizens activities by pricing such beverages as flavored malt drinks out of the reach of most people. I thought ths was supposed to be a free country? Please note that I resent my governments attempt at trying to impose its morals on the retailers and consumers of flavored malt beverages by implementing these unnecessary rules changes.

Apparently the TTB did not do its homework or it would have never made this proposed rules changes in the first place. To enforce content changes and price increases on flavored malt beverages will have serious consequences for small businesses and consumers. It will have a definite detrimental effect on the excise tax revenue, which will be greatly decreased as sales decline.

Earlier research conducted by the TTB proved that flavored malt beverages do NOT diminish excise tax revenues. However these new rules would not only cut into that excise tax, but also literally destroy an entire industry and the retailers who provide the product. That is why I urge you to reject the new regulations. able compromise.

Sincerely,

Cheryl Eaton