

0040065

Central Liquor

May 15, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C.20091-0221

RE: TTB Notice No.4

Dear Alcohol Tobacco Tax and Trade Bureau:

I see absolutely no need to for changes to the regulations that control flavored malt beverages. These beverages have been on the market for decades, and their current incarnations like Zima and Smirnoff Ice are big sellers in my store. The proposed changes to the regulations will change my business forever, and not in any positive way.

My customer is the average working Joe, who works hard and enjoys a cold one now and again. He or she has earned that right, and it is incredibly wrong for the government to take advantage of that by targeting such products and consumers for massive tax increases. These changes are going to harm a lot of taxpayers., and will definitely have a significant and negative impact on small retail businesses.

The government needs to be working out ways to strengthen the economy, and they can't do that by weakening taxpayers and businesses. Please find an alternative to this proposal that actually makes good sense. Say no to this one.

Sincerely,

Curtis Davis

Curtis Davis
Richmond, KY. 40475-1650

