

<< 0040303 >>

Hit N Run One Stop

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

RE: TTB Notice No.4

Dear Alcohol Tobacco Tax and Trade Bureau:

I operate a retail establishment in Oklahoma where we sell flavored malt beverages. That's why it is disheartening for me to see our own government pushing for the rules changes outlined in TTB Notice No. 4. They would hurt both business and consumers. I don't see how anyone would benefit by this unwarranted interference with the marketplace. Can you?

The ATF/TTB concluded that the sale of flavored malt beverages do not threaten federal excise tax revenues. But imposing new regulations on these beverages would surely cut into excise tax collections by completely eliminating the market for these products. So, if I understand correctly, the government relies on the excise revenue from flavored malt beverages, but want to tax them out of business? Does that make any sense to you?

I'm asking you to oppose this rules change which would penalize my retail businesses, my customers and my employees. Thank you.

Sincerely

Danny Reese

Danny Reese
16294 Highway 62 • Tahlequah, OK • 74464-6025