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KERR
COMPANIES
P.O. Box 803
Athens, Ohio 45701
(740) 593-3353

August 12, 2003

ATTN: TTB Notice No. 4
Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D. C. 20091-0021

Dear Sir or Madam:

As a beer wholesaler I have followed the flavored malt beverage (FMB) issue with keen interest. No matter what the TTB decides, it is very important to me that beer retain the integrity that it now possesses. Beer has been taxed and regulated as a unique beverage since the days of Ben Franklin. Beer is produced through brewing, not distillation.

It is also very important to me that our retailers and ultimately our beer consumers understand there is a difference in the alcohol products they purchase and consume.

Sincerely,

Ronald L. Strickmaker
Executive Vice-President

Kerr Distributing Co., Inc., 771 W. Union St., Athens, Ohio 45701
Kerr Wholesale Co., 353 Douglas Ave., Chillicothe, Ohio 45601
Kerr Beverage Co., 3709 W. Erie Ave., Lorain, Ohio 44053

"Quality Beverages from Quality People