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09/26/2003 07:53 2625237533 BEER CAPITOL PAGE 02/02

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To: Alcohol and Tobacco Tax and Trade Bureau  
Attention: Notice #4

Dear Sirs,

I am writing you to express my opinion in favor of option #2-51-49 standard of Flavored Malt Beverages. There are several reasons for which I am in favor option #2. They are:

1. There are many products on the market today, if you change the way they are to be made. you would probably lose some of the consumers. If this happens I believe you will not generate the tax dollars you do today.
- 2, If you change to option#1 the 90-10 proposal believe you will hurt the smaller producers limiting competition and driving up the price to consumers. With less competition there will be lower sales of these products. Even if they are taxed at a higher rate you will still have a loss of revenue,
3. The products were approved as a malt beverage taxed and priced accordingly. They should be left as they are. If left alone I believe the Flavored Malt Beverages will to be a nice stream of revenue.

With over 20 years experience in the beer and flavored malt beverage industry I am writing you this urging you to support Option #2

Thank you

Thomas P Hennelly