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Mr. Boyd Pettit
11 Millcreek Drive SE
Cartersville, GA 30120

October 6, 2003

Chief, Regulations & Procedures Division
Attn: Notice No.4
Alcohol & Tobacco Tax & Trade Bureau
P.O. Box 50221
Washington, DC 20091

Dear Chief:

I write in support of the 51/49 "majority" standard for flavored malt beverages (FMBs), which, I understand, TTB says is supported by the law. This standard makes a great deal of common sense,

An entire category of malt beverages with varying flavors has been developed. These have been developed without limits imposed by the government.

Products like Smimoff Ice, Mike's Hard Lemonade, and Seagram's Coolers belong on retail shelves in the beer section. These are popular products. Consumers seem to like the bottled beverages with low alcohol content which do not taste like beer.

Any proposed change would increase the beer taste which this group of consumers obviously does not want. Thank you for your consideration.

Sincerely,

Boyd Pettit