



# THE WHOLESALE BEER AND WINE ASSOCIATION OF OHIO

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September 26, 2005

William H. Foster, Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
ATTN: Notice No. 41  
P.O. Box 14412  
Washington, DC 20044-4412

Dear Sir:

I write regarding Notice No. 41 where the TTB is seeking public comment on whether additional information may be added to current alcohol product labels.

The best way to inform consumers of the alcohol content in any alcoholic beverage is to use the alcohol by volume designation also known as proof. By placing the alcohol content clearly on alcohol labels, consumers may make informed decisions on consumption.

Thank you for your attention to this matter.

Respectfully,

Andrew W. Herf  
Vice President of Legislative Affairs