



September 23, 2005

William H. Foster, Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
ATTN: Notice No. 41
P O Box 14412
Washington, DC 20044-4412

Re: TTB Standard Serving Labeling

Don Armes
STATE
REPRESENTATIVE
District 63
Oklahoma House of
Representatives

Dear Mr. Foster,



At this point in time, most of American business owners are already overloaded with mandates from their various government agencies. I'm not sure adding one more mandate to the mix is appropriate. I am certain it would not be appreciated.

Majority Whip

The case for labeling liquor, beer or wine as though they are food items, on a par with a granola snack bar, is ludicrous. The "standard serving size" for a snack food item may be easily measured and interpreted. However, standardization of a "serving size" of alcohol, especially as applied to beer products may, at best, be subjective or, at worst, misleading.

Chairman:
Environment &
Natural Resources
Committee

After consideration of this issue, I believe it is a better service to the consumer to support "alcohol percentage by volume" as the proper disclosure and display of this information.

Member:
Agriculture
County & Municipal
Government
Veterans & Military
Affairs

If you would care to discuss this further, do not hesitate to contact me.

435A State Capitol
Building
2300 N. Lincoln Blvd.
Oklahoma City, OK
73105

Sincerely,

Office
(405)557-7307
Toll Free
(800)522-8502, Ext. 307
Fax
(405)962-7660
Email:
donarmes@okhouse.gov

Don Armes
STATE REPRESENTATIVE
District 63

DA:cd