



State of New Hampshire

HOUSE OF REPRESENTATIVES

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COMMITTEE ON JUDICIARY

P. O. Box 373
Epping NH 03042-0373
September 16, 2005

Mr. William H. Foster, Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Attn: Notice No. 41
P. O. Box 14412
Washington, DC 20044-4412

Dear Mr. Foster:

The State of New Hampshire has allocated numerous resources toward public education to fight excessive consumption of alcohol. Our efforts have resulted in many positive effects, including a decrease in DWI arrests. I believe a major change to the liquor labeling regulations, as contemplated by TTB Notice 41, would be a step in the wrong direction.

The public understands the meaning 80 proof and 100 proof. People make choices on consumption taking this information into account. Since there is no industry standard for an "alcoholic drink", allowing the liquor industry to use this type of label could be misleading to consumers.

I ask that you consider the effects of such a change to the education efforts each of the states has made over the years and reject this change for the public good.

Thank you.

Sincerely,

A handwritten signature in cursive script that reads "Donald R. Buxton".

Donald R. Buxton
State Representative
Rockingham County, District 10

DRB:dm