



"The Strength Behind The Badge"

## DEPUTY SHERIFFS' ASSOCIATION OF SAN DIEGO COUNTY

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**President**  
James Duffy

September 8, 2005

**Vice President**  
Ernie Carrillo

Via Facsimile 202-927-8525

**Secretary/Treasurer**  
Jim Armand

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Attn: Notice 41  
P.O. Box 14412  
Washington, DC 20044-4412

**Directors**  
Tammy Bennetts  
Guy Chambers  
Donal Hardin  
John Mercer  
Ron Morse  
Donna Perone

**Re: Notice 41 — Support Voluntary Nutritional Labeling**

Dear U.S. TTB:

On behalf of nearly 3,000 men and women of the Deputy Sheriffs' Association of San Diego County, I am writing to let you know that the public safety professionals represented by our organization support the voluntary labeling of nutritional information on wines, distilled spirits, and malt beverages.

Current federal alcohol beverage label regulations do not allow alcohol companies to provide nutritional information of their products, the only major category of consumable product that is largely forbidden by the government from disclosing this kind of helpful information.

Equipped with the basic information of serving size and alcohol per serving, consumers will be better informed and able to make rational decisions that will lead to responsible drinking practices. From a public safety perspective, educating consumers is a step in the right direction in lowering the incidents of alcohol-related traffic accidents.

We urge you to keep the interests of the consumer and the community in mind as you consider allowing the voluntary disclosure of nutritional values on wines, distilled spirits, and malt beverages.

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Sincerely,

James F. Duffy  
President