

COMMITTEES

COMMERCE
ENVIRONMENTAL RESOURCES & ENERGY
DEMOCRATIC SUBCOMMITTEE
CHAIR ON PARKS & FORESTS
INTERGOVERNMENTAL AFFAIRS
POLICY
PROFESSIONAL LICENSURE
CAUCUSES

AUTISM CAUCUS
COAL CAUCUS
FIREFIGHTERS AND EMERGENCY SERVICES
LEGISLATIVE CAUCUS
NORTHEAST DELEGATION

HOUSE COMMISSION ON POST SECONDARY
EDUCATION FOR THE 21ST CENTURY



House of Representatives
COMMONWEALTH OF PENNSYLVANIA
HARRISBURG

July 28, 2005

JIM WANSACZ
DEPUTY WHIP
27A EAST WING
HOUSE BOX 202020
HARRISBURG, PENNSYLVANIA 17120-2020
PHONE: (717) 787-6194
FAX: (717) 705-7018
E-MAIL: JWANSACZ@PAHOUSE.NET
WEB SITE: PAHOUSE.COM/WANSACZ

108 SOUTH MAIN STREET
OLD FORGE, PENNSYLVANIA 18518
PHONE: (570) 451-3110
FAX: (570) 451-3306
TOLL FREE: 1-877-295-4937

SCOTT TOWNSHIP MUNICIPAL BUILDING
RR #1, BOX 432D
OLYPHANT, PENNSYLVANIA 18447
PHONE: (570) 254-9672
FAX: (570) 254-7063

William H. Foster, Chief
Regulations & Procedures Division
Alcohol & Tobacco Tax & Trade Bureau
ATTN: Notice No. 41
P.O. Box 14412
Washington DC 20044-4412

Dear Chief:

Current federal alcohol beverage label regulations do not allow most beer, wine and distilled spirits companies to provide information about their products so that consumers can make informed choices about what to drink and how much to drink. TTB is to be commended for seeking public comment on this proposed change in regulations.

Food, soft drinks, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that do not provide this type of information on the label. TTB should allow labels voluntarily to list information such as serving size and servings per container, as well as alcohol, calories, fat, carbohydrates and protein per serving.

Of all this information, the amount of alcohol per serving would be highly beneficial for consumers to have.

The U.S. government's advice on moderate drinking, as provided in *Dietary Guidelines for Americans* (USDA & HHS, 2005) reads:

The majority of American adults consume alcohol. Those who do so should drink alcoholic beverages in moderation. Moderation is defined as the consumption of up to one drink per day for women and up to two drinks per day for men. Twelve fluid ounces of regular beer, 5 fluid

ounces of wine, or 1.5 fluid ounces of 80-proof distilled spirits count as one drink for purposes of explaining moderation. (p. 44)

Allowing placement of information on alcohol per serving and servings per container on beer, wine and distilled spirits labels will help consumers to better understand the government's advice. In fact, given the wide variety of formulations, container sizes and alcohol concentrations in today's products, and the regulatory disparities as to what information may be placed on beer, wine and distilled spirits labels, some consumers might welcome more information about how particular products relate to the *Guidelines'* advice.

Consumer Serving Facts will be more meaningful if TTB makes clear in this rulemaking what constitutes a "serving." This is the essential fact that will allow consumers to make more informed comparisons between products and better understand what is in a standard serving of any alcohol beverage.

The standard serving definition used in the *Dietary Guidelines* (12 ounces of regular beer, 5 ounces of table wine and 1.5 ounces of 80 proof distilled spirits) is one widely used by U. S. government agencies, public health groups, consumer groups, and a majority of state driver's license manuals. It makes sense to use the same definition as the benchmark for labels.

I urge TTB to act expeditiously to promulgate a regulation that permits meaningful consumer-oriented Serving Facts on beer, wine and spirits labels. Meanwhile, I urge TTB to allow manufacturers to provide this kind of truthful, non-misleading information on labels while the rulemaking process proceeds.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jim Wansacz", is positioned above the typed name.

Jim Wansacz
STATE REPRESENTATIVE
114th Legislative District