



## THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

**COMMITTEES:**  
Criminal Justice, *Chair*  
Domestic Security  
Education  
Education Appropriations  
Regulated Industries

**JOINT COMMITTEE:**  
Legislative Auditing

**SENATOR STEPHEN R. WISE**  
5th District  
July 25, 2005

Chief, Regulations and Procedures Division  
Alcohol and Tobacco Tax & Trade Bureau  
Post Office Box 14412  
Washington, DC 20044-4412

Dear Sir:

Thank you for your proposal seeking public comment on a proposed change in regulations related to the labeling of alcoholic beverages. TTB should allow labels to voluntarily list information such as serving size and servings per container, as well as alcohol, calories, fat, carbohydrates and protein per serving.

As many American adults consume alcohol, placement of information on alcohol on beer, wine, and distilled spirits will help consumers to better understand the product and its relation to Dietary Guidelines for Americans (USDA and HHS, 2005), and also to understand what drinking in moderation means (one drink per day for women and two drinks per day for men).

Further, definition of a serving will allow consumers to make more informed comparisons between products and better understand what is in a standard serving of any alcoholic beverage. Truthful, non-misleading information of labels will be very meaningful to all consumers, and should serve to encourage moderation as well.

Sincerely,

A handwritten signature in cursive script that reads "Stephen R. Wise".

Stephen R. Wise

SW/ca

**REPLY TO:**

○ 3520-2 Blanding Boulevard, Jacksonville, FL 32210-5253 (904) 573-4900 FAX: (904) 573-3989  
○ 413 Senate Office Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5027  
Senate's Website: [www.flsenate.gov](http://www.flsenate.gov)

**TOM LEE**  
President of the Senate

**CHARLIE CLARY**  
President Pro Tempore