



HENSLEY

Anheuser-Busch Products

September 20, 2005

Mr. William H. Foster, Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P. O. Box 14412
Washington, DC 20044-4412

Re: TTB's Notice No. 41

Dear Mr. Foster:

I am writing to show my support of voluntary nutrition labels that are not misleading along with my support of percent alcohol by volume as the only suitable way of referencing alcohol content on labels or in any form of advertising.

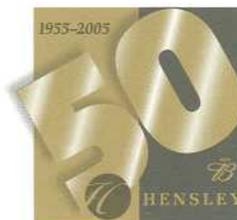
The average consumer knows that a can of beer differs considerably from a mixed drink and furthermore understands there can't be a "standard serving" measurement. Liquor comes in many strengths and mixtures, and cocktails can vary quite a bit in alcohol content based on the brand used, the specific recipe, and even by the bartender who's doing the pouring.

Simply stated, the current measurement of alcohol by volume is in the public's best interest. Let's promote responsibility and not confuse the public with misleading phrases. Thank you for the opportunity to speak to this matter.

Sincerely,

Tamara Weaver
Communications Administrator

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