



March 8, 2006

Director
Regulations and Rulings Division: Alcohol, Tobacco Tax and Trade Bureau
ATTN: Notice No. 55
P.O. Box 14412
Washington D.C. 20044-44125

Subject: Saddlerock-Malibu AVA

Dear Director,

I'm sending this letter in to voice my "STRONG SUPPORT" in approving the pending above referenced AVA application to permanently associate the region of Saddlerock-Malibu.

Having lived most of my life in the areas surrounding Malibu, I must advise that the region of Saddlerock Ranch represents an extremely unique and fragile climate that is very different than any other area within Malibu. The many wines produced within the Saddlerock-Malibu "*micro-climate*" display a very different flavor, body and aroma than any others I am familiar with. It is important to properly assign and provide regional distinctions between wines that vary so differently in flavor and creation.

I represent a sizable group of wine connoisseurs and local residents who strongly support the approval of this Saddlerock-Malibu application. We hope to see into law and on the books soon.

Sincerely,

A handwritten signature in black ink, appearing to read "Monte Devin".

Monte Devin
C.E.O.
Pacific Centrex Services, Inc