

CHAPTER 6

NAME AND ADDRESS

(OPTIONAL STATEMENTS AND PRECEDING EXPLANATORY PHRASES)

OPTIONAL NAME AND ADDRESS STATEMENTS

Optional name and address statements may appear in addition to (but not in lieu of) the required name and address statement. These optional name and address statements include:

- The name and address of the winery that produced, made, blended, cellared, vinted, prepared or grew the commodity used to make the wine
- The name or name and address of the person for whom the wine was produced, made, blended, etc., and/or bottled (or packed)
- The name or name and address of the foreign wine maker
- The name or name and address of the person for whom the wine was imported or imported and bottled (or packed)

PRECEDING EXPLANATORY PHRASE

All name and address statements, whether REQUIRED or OPTIONAL, must be preceded by appropriate explanatory phrases:

- AMERICAN WINE
 - The REQUIRED name and address of the bottler (or packer) must be preceded by "BOTTLED (or PACKED) BY"

- The OPTIONAL name or name and address of the winery that performed one of the wine making operations defined in the chart that follows must be preceded by an explanatory phrase that identifies the wine making operation

WINE MAKING OPERATIONS

USE THE EXPLANATORY PHRASE	IF (AT THE STATED ADDRESS) THE NAMED WINERY...
Blended by	mixed the wine with other wines of the same class and type
Cellared by	subjected the wine to cellar treatment*
Grown, produced and bottled by	1) grew all of the grapes, fruit or other agricultural commodity used to make the wine on land owned or controlled by the winery AND 2) fermented not less than 75% of the wine AND 3) bottled the resulting wine
Made by	1) fermented not less than 75% of the wine OR 2) changed the class and type of the base wine by the addition of alcohol, brandy, flavors, colors or carbonation OR 3) produced sparkling wine by secondary fermentation
Prepared by	subjected the wine to cellar treatment*
Produced by	1) fermented not less than 75% of the wine OR 2) changed the class and type of the base wine by the addition of alcohol, brandy, flavors, colors or carbonation OR 3) produced sparkling wine by secondary fermentation
Vinted by	subjected the wine to cellar treatment*

*See CHAPTER 8, CELLAR TREATMENT

- If the named winery bottled or packed AND at the same address, produced, made, blended, cellared, vinted or prepared AND/OR if the named winery bottled (or packed) AND on land it owns or controls grew the commodity used to make the wine, the REQUIRED name and address of the bottler (or packer) –

Must be preceded by “BOTTLED (or PACKED) BY”

AND

May also be preceded by an explanatory phrase that references the specific wine making operation [in addition to “BOTTLED (or PACKED) BY”]

(Example: “PRODUCED AND BOTTLED BY,” “MADE AND PACKED BY”)

- The OPTIONAL name or name and address of the person for whom the wine was produced, made, blended, etc., and/or bottled (or packed) must be preceded by an appropriate explanatory phrase

(Example: “VINTED AND BOTTLED FOR,” “PACKED FOR”)

- **IMPORTED WINE**

- For wine imported in the bottle – the REQUIRED name and address of the importer must be preceded by “IMPORTED BY” or other similar appropriate phrase such as “SOLE AGENT,” “SOLE U.S. AGENT,” “DISTRIBUTED BY”

- For wine bottled (or packed) after importation BY the importer – the REQUIRED name and address of the importer must be preceded by “IMPORTED AND BOTTLED (or PACKED) BY”

- For wine bottled (or packed) after importation FOR the importer -

- If only the importer is named on the label – the REQUIRED name and address of the importer must be preceded by “IMPORTED BY AND BOTTLED (or PACKED) FOR”

- If both the importer and the bottler (or packer) are named on the label –

- The REQUIRED name and address of the importer must be preceded by “IMPORTED BY” or other similar appropriate phrase such as “SOLE AGENT,” “SOLE U.S. AGENT,” “DISTRIBUTED BY”

- AND**

- The REQUIRED name and address of the bottler (or packer) must be preceded by “BOTTLED (or PACKED) BY”

- For wine blended, bottled or packed outside the country of origin and labeled with a reference to the country of origin – the REQUIRED name and address (city and country) of the blender, bottler or packer must be preceded by “BLENDED BY,” “BOTTLED BY” or “PACKED BY,” as appropriate

- The OPTIONAL name or name and address of the foreign wine maker must be preceded by an appropriate explanatory phrase identifying the specific wine making operation. The specific term or phrase used, e.g., “PRODUCED BY” must be used in accordance with the requirements of the country of origin for wine sold within the country of origin

- The OPTIONAL name or name and address of the person for whom the wine was imported or imported and bottled (or packed) must be preceded by an appropriate explanatory phrase

- (Example: “IMPORTED FOR,” “IMPORTED AND BOTTLED (or PACKED) FOR”)