



# Announcement

**June 17, 2014**

## **TTB Proposes to Expand the “Fair Play” Viticultural Area**

In [Notice No. 143](#), a notice of proposed rulemaking published in the Federal Register on June 17, 2014, TTB proposes to expand the existing 33-square mile “Fair Play” American viticultural area in El Dorado County, California, by approximately 1,200-acres (2 square miles). The Fair Play viticultural area and the proposed expansion area are located entirely within the established El Dorado and Sierra Foothills viticultural areas. TTB is making this proposal in response to a petition filed by a local vineyard and winery owner. TTB designates viticultural areas to allow vintners to better describe the origin of their wine and to allow consumers to better identify wines they may purchase.

At the “[Regulations.gov](#)” website, within [Docket No. TTB–2014–0005](#), you may view copies of Notice No. 143, selected supporting materials, and any comments TTB receives about the proposal, and you may [submit comments online](#) about this proposal. Please see [Notice No. 143](#) for alternative methods of commenting. Comments on this proposal must be received on or before August 18, 2014. Read the related [press release](#).