



# Announcement

**August 7, 2014**

## **TTB Proposes Expansion of the Sta. Rita Hills Viticultural Area**

In [Notice No. 145](#), a notice of proposed rulemaking published in the Federal Register on August 7, 2014, TTB proposes to expand the existing 33,380-acre "Sta. Rita Hills" American viticultural area in Santa Barbara County, California, by approximately 2,296 acres. The existing Sta. Rita Hills viticultural area and the proposed expansion area are located within the established Santa Ynez Valley and Central Coast viticultural areas. TTB is making this proposal in response to a petition filed on behalf of several local wine industry members. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

At the "[Regulations.gov](http://www.Regulations.gov)" website, within [Docket No. TTB-2014-0007](#), you may view copies of [Notice No. 145](#), the related petition and other selected supporting documents, and any comments TTB receives about this proposal. You may [submit comments online](#) about this proposal; please see [Notice No. 145](#) for alternative methods of commenting. Comments on this proposal must be received on or before October 6, 2014. Read the related [press release](#).

UPDATE: [Notice No. 145A](#) has extended the comment period for this proposal for an additional 60 days. Comments on the proposed expansion of the Sta. Rita Hills viticultural area are now due by December 5, 2014.