



# Announcement

**July 1, 2014**

## **TTB Publishes New Frequently Asked Questions on Sugar Content Statements**

On July 1, 2014, TTB posted a new set of Frequently Asked Questions (FAQs) regarding sugar content statements on alcohol beverage labels and in advertisements. The FAQs clarify that since sugar is a type of carbohydrate, any sugar content statement is a carbohydrate claim and must be made in accordance with the guidance set forth for carbohydrate representations in [TTB Ruling 2004-1](#) and [TTB Ruling 2013-2](#).

You can read the new FAQs on sugar content statements [here](#).