



# Announcement

**March 8, 2013**

## **Expected Turnaround Times for Processing Label and Formula Applications**

To better assist you in bringing your products to market, this is an update on the expected turnaround times for us to review and process your label and formula applications. Our current goals are:

- Within 30 days of receipt for label applications for malt beverages, distilled spirits, and wine
- Within 45 days of receipt for formula applications

We recommend that you consider these target timelines when submitting your applications and set aside additional time for receiving your label and formula approvals.

Visit our [Labeling Resources](#) page for additional commodity-specific information about label application turnaround times.

Due to these increased turnaround times, we are receiving many calls about the status of label and formula applications. Please keep in mind that responding to status inquiries diverts our resources away from processing label and formula applications. So we can better assist you, we ask that you only call ALFD customer service to inquire about the status of applications if we have *exceeded* the target turnaround times described above. This will allow our staff to focus their attention on processing your label and formula applications as efficiently as possible.

We appreciate your cooperation and understanding, and we will continue working to provide you with high-quality public service.