

**Arthur Havenner**  
[REDACTED]  
**Davis, California 95616**

September 18, 1991

Chief, Wine and Beer Branch  
Bureau of Alcohol, Tobacco and Firearms  
P. O. Box 385  
Washington, D. C. 20044-0385

As an owner of one of the existing 14 vineyards in the area, I am writing to lend my support to the proposed "Atlas Peak" viticultural designation of notice 721.

Climatic characteristics that seem to be only so many dry words in a report when considered long distance are much more real to those of us in the area. We rarely have morning fog in any appreciable amount. It is very often the case that the valley is fogged in until late in the day while we are in crystal clear sunshine. Our fields heat up earlier as a result. We believe that the absence of morning fog combined with distinctly cool nights results in winegrapes with pronounced characteristics. Identifying grapes from this area via the Atlas Peak designation will aid sophisticated consumers, exactly as is the case with other significantly different viticultural areas.

Sincerely,

[REDACTED]

Arthur Havenner  
(Haystack Peak Vineyards)

September 16, 1991

[REDACTED]  
San Francisco, CA 94116

Chief, Wine and Beer Branch  
Bureau of Alcohol, Tobacco and Firearms  
P.O. Box 50221  
Washington, D.C. 20091-0221

Reference: Notice 721

Dear Sir or Lady:

I am writing to support establishment of the Atlas Peak viticultural area. The name evidence, viticultural history, distinguishing features detailed in notice of proposed rulemaking show viticultural area worthiness, and the boundaries appear to delimit Atlas Peak from its surroundings in a logical manner.

Sincerely,

[REDACTED]  
Marshall Newman

Dale and Kathryn Heien

[REDACTED]  
Davis, California 95616

September 17, 1991

Chief  
Wine and Beer Branch  
Bureau of Alcohol, Tobacco and Firearms  
P.O. Box 385  
Washington, D.C. 20044-0385  
Attn: Notice No. 721

Dear Sir:

We are writing you to express our support for the "Atlas Peak" viticultural area.

We own a small ranch within this proposed viticultural area and have at present a 15 acre vineyard on the ranch. The vineyard is planted to Cabernet Sauvignon and we will have our first crop this fall. The designation of this area will be of significant benefit to consumers of wine as this region is distinct from other areas included in the Napa Valley viticultural area. Based on conversations we have had with individuals in the trade and our own experience, we are in agreement with the statements in the proposal regarding soil type, climate, and topography and feel that these characteristics do indeed make the area unique. The name is particularly appropriate since Atlas Peak is a well known landmark in the Napa area.

Sincerely yours,

[REDACTED]  
Dale M. Heien

[REDACTED]  
Kathryn Heien