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Sonoma-Cutrer Vineyards, Inc.

November 19, 1986

Chief, FAA
Wine and Beer Branch
Bureau of Alcohol, Tobacco
and Firearms
P. O. Box 385
Washington, DC 20044-0385

Re: Notice No. 607

Dear Sir:

I fully support the establishment of the Sonoma-Coast viticultural area recently proposed.

Sonoma-Cutrer's winery and 800 acres of vineyards are all located within the proposed Sonoma Coast viticultural area. I have farmed these vineyards for the past fourteen years and produced wine exclusively from their grapes for the past five. On the basis of this experience, I am personally familiar with winegrowing conditions in both the lower Russian River Valley and in the southern Sonoma Valley and Los Carneros district, and with the underlying climatic similarities between them. The proposed boundaries of the Sonoma Coast viticultural area accurately describe that portion of Sonoma County which experiences a substantially stronger coastal influence than the other parts of the county. Actually, this is the most correct viticultural area ever proposed in California based on homogeneous climate. This area really does have a common climate which is significantly different from the climates adjacent to the area. The establishment of this viticultural area will give credibility to the entire system of official viticultural areas.

The name "Sonoma Coast" does not imply that portions of the county not included in the proposed area are not under some marine influence. The basic marine character of the entire county is well-recognized. As your notice states, each of the eleven approved areas in or including Sonoma County was established partially on the basis of marine climate influence. However, the section of Sonoma County encompassed by the proposed viticultural area was known as its "coastal region" in numerous and various contexts long before the establishment of any viticultural areas here. No one to my knowledge has ever been confused by the name nor misunderstood its significance.

I urge you to approve the Sonoma Coast viticultural area as proposed.

Very truly yours,

Brice C. Jones
President

BCJ:jp

4401 Slusser Road Windsor, California 95492 (707) 528-1181

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KORBEL
SINCE 1882
California Champagne, Wines and Brandy
F. KORBEL & BROS., INC.
13250 RIVER ROAD, GUERNEVILLE, CA 95446-9538
(707) 887-2294

December 16, 1986

Chief, FAA
Wine and Beer Branch
Bureau of Alcohol, Tobacco and Firearms
P.O. Box 385
Washington, D.C. 20044-0385

Ref: Notice No. 607

Dear Sir:

In reviewing your recent notice of proposed rulemaking to establish a viticultural area in Sonoma County to be known as "Sonoma Coast", we would like to know if this area would include F. Korbel and Bros. located along the Russian River, west of Santa Rosa.

The notice of proposed rulemaking also states that the Russian River Valley viticultural area will be revised to remove areas along the eastern and northeastern inland boundary, executed between the cities of Santa Rosa and Healdsburg. We would like to be assured that Korbel would not be included in the areas removed from the Russian River Valley viticultural area.

If F. Korbel and Bros. falls within the boundaries of both the "Sonoma Coast" and "Russian River Valley" viticultural areas, would our options be to us either or both of the viticultural areas in our labeling claims?

Your attention to our questions would be greatly appreciated.

Sincerely,

F. KORBEL AND BROS.

Margaret T. Roberts

Margaret T. Roberts
Attorney-in-Fact

mtr

copy:
Gary B. Heck

GEYSER PEAK

December 17, 1986

Chief, FAA
Wine and Beer Branch
Bureau of Alcohol, Tobacco and Firearms
P.O. Box 385
Washington, D.C. 20044-0385

Dear Sir:

We are very much opposed to the approval of a Sonoma Coast appellation of origin within Sonoma County. We feel that it will be truly confusing to the consumer. We have far too many appellations now involving the word "Sonoma". We have North Sonoma, Sonoma Valley and Sonoma County.

All of Sonoma County is in some way or another under marine climate influence. We are located in Alexander Valley, which is under marine influence. We also have vineyards in the Russian River District and Carneros, which are under marine climate influence. Since Carneros is practically on the San Pablo Bay, do we consider this a coast? How far inland do we go with "Sonoma Coast" until we bump into another appellation.

In reference to the word "Coast" itself, this is also confusing when we consider North Coast and Central Coast. There are counties included in these appellations which are not on the "coast" at all. Napa County is a North Coast county, but it certainly is not on the coast. Sonoma County is a coastal county and so is Mendocino, so Sonoma Coast is not necessary. I'm sure that this petition is from very, very few wineries who are probably more into the Russian River Valley and wish to be unique.

Sincerely,

John P. McClelland
Chairman of the Board &
Chief Executive Officer

JPM:ar

TRIONE FAMILY VINEYARDS — PRODUCERS OF SONOMA COUNTY WINES
BOX 25, GEYSERVILLE, SONOMA COUNTY, CALIFORNIA 95441-0025 TWX 510-746-2164 TELEPHONE 707 / 433-6585

GEYSER PEAK

December 23, 1986

Chief, FAA
Wine and Beer Branch
Bureau of Alcohol, Tobacco and Firearms
P.O. Box 385
Washington, D.C. 20044-0385

Dear Sir,

I am writing in opposition of the Sonoma Coast appellation. I am opposed to the formation of another large grape growing area of general description that used characteristics that are common in all of the grape growing valleys of Sonoma County.

To use the name Sonoma Coast I feel gives the impression of being near the coast, not, that there is coastal influence on the land where the grapes were grown. By looking at the proposed map, the new appellation runs along the coastline for a few miles and then turns inland. I don't believe there is a vineyard that can be seen from the coast. If not, why include all that area, except for the namesake. All of Sonoma County in one way or another is affected by the Pacific Ocean.

I have lived in Sonoma County for thirty one years and have never considered the Windsor area or the cities of Sebastopol, Petaluma and Sonoma to be part of the Sonoma Coast. The area West of Windsor over to and around Guerneville is all part of the Russian River Valley appellation which is well named since that area is referred to as the Russian River resort area and not the coast. There definately needs to be a better name than Sonoma Coast so as not to confuse the consumer as to where the product was made. Next would be a better relationship of how this new area is all tied together when the grapes from the Russian River appellation differ so much from the Los Carneros area. We have raised grapes in both areas for many years.

TRIONE FAMILY VINEYARDS — PRODUCERS OF SONOMA COUNTY WINES
BOX 25, GEYSERVILLE, SONOMA COUNTY, CALIFORNIA 95441-0025 TWX 510-746-2164 TELEPHONE 707 / 433-6585

To keep chopping up Sonoma County by making new appelations than run through and around and over already exsisting appellations can only take away from the concept and purpose of forming appellations in the first place. Besides Sonoma County is an outstanding wine region on its own.

Sincerely,

Paul S. Pigoni

Paul S. Pigoni
Vineyard Manager

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LOUIS M. MARTINI
W·I·N·E·R·Y

January 8, 1987

Chief, FAA
Wine & Beer Branch
B.A.T.F.
P.O. Box 385
Washington, DC 20044-0385

Gentlemen:

We wish to comment on Notice #607 as published in the Federal Register Vol. 51, No. 206, Friday, October 24, 1986, pages 37755 and 37758, regarding "Establishment of Sonoma Coast Viticultural Area; Revision of Russian River Valley Viticultural Area".

We own approximately 200 acres of vineyard within the currently approved "Russian River Valley" Viticultural Area. The vineyard is located at 5606 Westside Road approximately 4 kilometers south of the point that Dry Creek empties into the Russian River. This places it approximately 4 kilometers south of where the southern boundry of the revised "Russian River Valley" Viticultural Area crosses the river and hence will be excluded from the area. If the proposed boundaries are adopted grapes from our vineyard will no longer qualify for a "Russian River Valley" Appellation.

We concur with the findings that there is a difference between the "Coastal Cool" climate and the "Coastal Warmer" climate due to encroachment of coastal fogs, however, the line of demarcation between these two climates is not as clearcut along the river as it may be where mountain ranges are involved. In fact the point where that line crosses the river could vary several kilometers westerly or easterly from the proposed point depending upon the year. We have no objection to the establishment of a "Sonoma Coast" Viticultural area, we would even consider it a desirable refinement. We do object strongly, however, to the revision of the "Russian River Valley" Viticultural area.

LOUIS M. MARTINI WINERY · P.O. BOX 112, ST. HELENA, NAPA VALLEY, CA 94574 PHONE (707) 963-2736

Since 1962 we have grown grapes at the above location and have established it as a cool regional growing area suitable for early maturing varieties. Through our written and oral efforts it has become known to our wholesalers, retailers, and consumers as an ideal location for our Merlot, Chardonnay and GewurzTraminer. We started identifying and promoting these wines as coming from this area with the 1981 vintage and have vigorously pursued this identification with the wine press and our own promotional materials ever since.

It appears to us that once a viticultural area has been established and accepted that it is unfair to those who have spent time, energy and money promoting the area to revise its boundaries. It could perhaps be expanded but it should not be constricted. To do so would not only destroy the credibility of the established areas but would create considerable apprehensiveness and insecurity among the growers and wineries promoting the appellations. As an example, the climate of the two areas in question varies no more than the climate of the upper and lower Napa Valley. Yet imagine the uproar it would create if the Napa Valley Viticultural Area boundaries were revised to exclude the upper half of the valley.

The precident for establishing overlapping viticultural areas has been set so there is no reason a "Sonoma Coast" Viticultural Area cannot be established without disturbing the current boundaries of the established "Russian River Valley" Viticultural Area and we urge that the bureau consider this alternative.

We are enclosing some evidence of our use and promotion of the "Russian River Valley" Appellation over the past several years.

Again, we repeat, that we have no objection to the establishment of the "Sonoma Coast" Viticultural Area; only to the revision of the "Russian River" Viticultural Area.

Sincerely,

LOUIS M. MARTINI

Louis P. Martini

Louis P. Martini
Chairman

LPM/mlv
enclosures

/ARIETAL RED WINES *(vintage)*

(Suggested tasting order)

y Beaujolais A light Beaujolais-type wine from Gamay grape. Youthful, fresh and uncompli- . Easy drinking, ideal with lunches and light . Can be served chilled.

Noir Medium bodied wine, rich yet delicate, the characteristic aroma of the noble Burgundy . At its best with roast beef, lamb and duck.

t From a fine Bordeaux variety, frequently ed with Cabernet Sauvignon. Very soft and sup- vith distinctive aroma. Relatively fast maturing. versatile. Try with veal, turkey, lamb.

net Sauvignon Widely regarded as the best red grape in California. A distinguished wine with alance, flavor and bouquet. Excellent with beef, pheasant, goose, Camembert, Brie.

ndel From California's most widely planted . Medium bodied red wine with distinctive a and tangy, berry-like taste. Particularly good stews and game, such as venison.

ra Grape originally from Italy, produces a some- heavy and tart red wine with very good aging tial. Perfect wine with Italian dinners, game and e. An old Martini favorite.

Sirah Grape originally from the Rhone Valley. ly colored wine, mouth filling, rich grapey s and tannin. Great with game, stews, rich, foods.

TASTING AND TOURS AT LOUIS M. MARTINI

The winery is open to visitors every day from 10:00 a.m. to 4:30 p.m., except on New Year's Day, Easter, Thanksgiving, Christmas Eve and Christmas Day.

In the tasting room, there is opportunity to taste a wide selection of Louis Martini wines including some Special Selection or Vineyard Selection wines. Tours of the facility are encouraged but are not required. Group tours are available by prior arrangement only. Reservations for group tours are not accepted for holidays or Saturday or Sunday afternoons.

The winery's sales room features the entire line of Louis Martini's regular, Special Selection and Vineyard Selection wines. Some of these wines, such as the rare Moscato Amabile, are only sold at the winery. In addition, an attractive selection of wine-related items are offered for sale at reasonable prices.

Louis M. Martini Winery is located on Hwy. 29 just south of the town of St. Helena. For more information, please write: Louis M. Martini, P.O. Box 112, St. Helena, CA 94574 or call 707-963-2736.

LOUIS M. MARTINI WINERY

THE WINES OF LOUIS M. MARTINI

For over five decades, the wines of Louis M. Martini have delighted discerning wine drinkers by their overall quality, variety and price. Today, Louis M. Martini continues to offer one of the largest selection of vintage varietal wines in the Napa Valley. Most of these wines are widely available and all are priced to encourage everyday use.

In addition to regular wines, Louis M. Martini produces smaller lots of exceptional wines. *Special Selection* wines have long been recognized as among the best and most age-worthy in California. *Vineyard Selection* wines, recently introduced, are setting new standards of excellence for the winery.

Martini wines and food

The wines of Louis M. Martini are expressly designed to contribute to your dining pleasure. Although some wine-food combinations are generally considered pleasing, there are no hard and fast rules. Knowledgeable wine drinkers seek out new combinations and are open to experiment. Remember that in matters of wine and food your own enjoyment is the best guide.

Storage and service of wine

The production of fine wine requires care, and so does its storage and service. Wine's greatest enemies are heat and excessive air. Therefore, bottles should be stored in cool places, on their side, to keep the cork wet. Wine should be served in clear glasses of ample size, red wines at cool room temperature, white wines

ARIETAL WHITE WINES *(vintage)*

(Suggested tasting order)

Blanche An old variety from the Cognac on of France, grown and produced only by Louis tini since the 1930s. Light bodied, delicate, ewhat tart, very dry wine. Especially good with lfish, fish and chicken.

Chenin Blanc Grape from the Loire region. cate, soft, fresh, fruity wine. Best with seafood, and light meats such as veal.

ignon Blanc/Semillon A blend of two famous eaux varieties. A subtle combination of fresh ssy" flavors (Sauvignon Blanc) and melon-like (Semillon). Excellent with chicken, prawns, b, pork.

donnay From the classic grape of French chablis white burgundy. Full-bodied, rich, well balanced e wine with a touch of oak. Goes well with fish, t fowl and veal dishes.

urz Traminer or "spicy" traminer. An important e in Alsace. Decidedly different! Full bodied, unmistakable spicy aroma and slightly bitter- t taste. Excellent with pork and Chinese food.

nisberg Riesling or White Riesling. From nany's most distinguished grape. Subtly atic, fragrant white wine with a touch of etness. Try with cream soups, chicken, smoked ey and ham.

e Zinfandel A lively, refreshing wine of great m from the versatile Zinfandel grape. Light ed and moderately sweet, it is delicious by itself chilled. It also goes nicely with sausages ham.

LOUIS M. MARTINI
WINERY AND VINEYARDS

LOUIS M. MARTINI WINERY is situated near the town of St. Helena in the heart of the Napa Valley. Founded in 1922 in Kingsburg by Louis M. Martini, as the L. M. Martini Grape Products Co., it was moved to St. Helena in 1933. The winery has remained wholly family owned and operated. Louis P. Martini is head of the family and Chairman of the Board. Wines are made by Michael R. Martini, third generation winemaker. Annual production is approximately 700,000 gallons or 300,000 cases. Storage and aging capacity, consisting of Redwood, American oak, French oak cooperage and stainless steel tanks, is 3.6 million gallons. All Martini varietal wines are "produced and bottled" at the winery.

MARTINI VINEYARDS are in Napa, Sonoma and Lake Counties. The wines carry a "North Coast" appellation if the grapes originate in more than one of these counties. Otherwise, the appellation is "Napa Valley" or "Sonoma Valley" or "Russian River Valley" or "Lake County." The family's vineyard holdings exceed 800 acres.

Monte Rosso, in Sonoma County, is the oldest and largest of the family owned vineyards. Originally planted by Emmanuel Goldstein in the 1880s, the vineyard became Martini property in 1938. It is Louis Martini's original "mountain vineyard," situated at 1,000 feet elevation in the Mayacamas Mountains. Rocky volcanic soils and moderate climate combine to produce wines of great intensity and elegance. For nearly five decades, this vineyard has been the source of Louis Martini's best Cabernet Sauvignons, Zinfandels, Johannisberg Rieslings and of the unusual Folle Blanche.

La Loma is one of the oldest names in the Carneros district of the Napa Valley. The vineyard, originally planted in the 1880s, became Martini property in 1942. The region's cool climate is especially well suited to Pinot Noir, Chardonnay and Gewurz Traminer. The vineyard also produces a light, but well balanced, Cabernet Sauvignon.

Las Amigas vineyard, also in the Carneros, has slightly warmer climate and produces rich, fruity Pinot Noirs, well balanced, somewhat austere Chardonnays and delightfully fruity Gamay Beaujolais.

Los Vinedos del Rio is planted on gravelly benchland above the Russian River. Moderately cool climate has proved ideal for rich Chardonnays, Gewurz Traminers and exceptionally well balanced Merlots.

Glen Oak vineyard is in Chiles Valley, Napa County, at 700 feet elevation. Current plantings include Zinfandel, Petite Sirah, Chenin Blanc and promising young Cabernet Sauvignon and Cabernet Franc.

Perini Springs vineyard, in Lake County, is Louis Martini's newest vineyard. High elevation and lean volcanic soils hold great promise for many fine varieties. Current plantings are Cabernet Sauvignon, Barbera and experimental varieties.

APERITIF AND DESSERT WINES

Pale Dry Sherry The bouquet, flavor and agreeable smoothness of this pale, dry sherry recall those of the finest dry sherries of Spain. The wine is made according to the "Solera System" which has been in use at Louis M. Martini's St. Helena cellars for nearly five decades. Numerous wines of selected vintages are aged in small sherry butts and are blended into well aged Flor sherry to obtain this superior dry sherry. An ideal aperitif before meals or with the soup course. Serve slightly chilled.

Cream Sherry A "Solera Blend" of a number of well aged sherries, this wine has a smooth, cream-like texture. Moderately sweet, with rich bouquet and "nutty" flavor. Beautiful by itself or with dessert or nuts.

Moscato Amabile Louis M. Martini's celebrated dessert wine. A light, sweet wine of unusual freshness and delicacy that captures the true flavor of the muscat grape. Delightful by itself or with fruit. This rare dessert wine requires refrigeration and is only sold at the

1984 Vineyard Selection Releases

1981 JOHANNISBERG RIESLING Monte Rosso *750ML $8.00*
Vinified dry, this selection typifies the intensity and elegance of our mountain grown Riesling. The wine should improve with age for an additional 2-3 years, though it is enjoyable now.
Alcohol 13.3%, pH 3.5, Total Acid .53 *Bottled October 4, 1982*

1982 CHARDONNAY Los Vinedos del Rio *750ML $10.00*
Since the 1960's the "Vineyard of the River" has been a major source of Martini white wines. Thirty acres of Chardonnay planted here on gravelly benchland consistently excel in quality. Although small lots of Chardonnay from this vineyard have been bottled separately before, this is the first time that the wine is offered under Louis M. Martini's new Vineyard Selection label. One-third of the wine was barrel fermented in new French oak. This is an elegant, beautifully balanced Chardonnay.
Alcohol 13.2%, pH 3.14, Total Acid .74 *Bottled January 3, 1984*

1982 CHARDONNAY Las Amigas *750ML $12.00*
In 1982 Louis M. Martini was able for the first time to bottle a Chardonnay from its young vines at Las Amigas vineyard in the Carneros district of Napa Valley. (29 acres of Chardonnay were planted here in the late 1970's.) The wine shows clear signs of this vineyard's tremendous potential for the variety. Initially somewhat austere, it has gained in complexity from partial malo-lactic fermentation and from nine months in French oak. This wine will continue to develop in the bottle for several years.
Alcohol 11.6%, pH 3.16, Total Acid .72 *Bottled November 18, 1983*

1977 PINOT NOIR La Loma *750ML $7.50*
Though labeled Special Selection this bottling is a Vineyard designated wine. This is the second release. The additional year in aging has enhanced the marriage of the delicate Pinot Noir character. The firm mouth structure and intense aromatics of the Carneros Region will need an additional 6-8 years for proper maturity.
Alcohol 12.8%, pH 3.65, Total Acid .59 *Bottled March 4, 1981*

1979 PINOT NOIR Las Amigas *750ML $10.00*
The Las Amigas ranch being closer to the San Pablo Bay produces a bolder Pinot Noir, due to warmer nighttime temperatures. Aged in a combination French and American oak in the same percentages as the La Loma '1979' it is a good example of the higher extractive qualities of riper grapes. Should age well for 10 years.
Alcohol 13.5%, pH 3.4, Total Acid .57 *Bottled April 7, 1982*

1979 PINOT NOIR La Loma *750ML $9.00*
The first bottling designated as Vineyard Selection from the older of our two Carneros ranches, this wine truly represents the charm of 30 year old vines. The intricate and delicate balance of French and American oak, in conjunction with the lighter styled Pinot Noir of Northern Carneros, has created a quite drinkable wine. It should improve for another 10 years.
Alcohol 12.8%, pH 3.36, Total Acid .57 *Bottled March 2, 1982*

1980 PINOT NOIR Las Amigas *750ML $10.00*
The Las Amigas Vineyard is located in the southern part of the Carneros district in the Napa Valley on the northern edge of the San Pablo Bay. While still a Region I growing area the Bay's stabilizing influence prevents the frost prevalent on other Carneros grapes and produces richly varietal, well balanced wines. In 1980 the Pinot Noir was harvested at full maturity and was fermented on the skins for seven days.
Alcohol 13.4, pH 3.2, Total Acid .66 *Bottled November 21, 1983*

1981 MERLOT Los Vinedos Del Rio *750ML $10.00*
The 200 acre Los Vinedos Del Rio ranch on the Russian River in Sonoma County has been the primary source of Louis M. Martini Merlots since the 1960's. This, however, is the first release of a 100% Merlot under the new Vineyard Selection label. The warm growing season of 1981 along with the use of several new winemaking techniques have resulted in a generous, fruity, deep colored and well structured wine.
Alcohol 13.3%, pH 3.55, Total Acid .57 *Bottled September 9, 1983*

1977 ZINFANDEL Monte Rosso *750ML $10.00*

This wine could classically be referred to as a dry "late harvest." Slightly higher in alcohol, the raisining nature of the variety and 80 year old vines combine to create an intensity and smoothness known only to this type of growing condition. We highly recommend this with strongly flavored cheeses and/or to cellar for 20 years.

Alcohol 15%, pH 3.59, Total Acid .58 *Bottled December 15, 1980*

1978 ZINFANDEL Monte Rosso *750ML $10.00*

Almost cordial in texture this is another "late harvest" type from a vintage that gave richer fruit qualities and a softer palate than the 1977. Due to the strength and intensity of this selection we recommend serving this with flavorful food, or cellaring for quite an additional period.

Alcohol 15.3%, pH 3.67, Total Acid .66 *Bottled March 5, 1982*

1979 CABERNET SAUVIGNON Monte Rosso Lot 2 *750ML $12.00*

In Cabernets, one of the oldest varieties made by Martini, the Monte Rosso Ranch excels. It has long provided the grapes which are the backbone of our Special Selections. This bottling classically portrays the characteristics of cassis and currants with the subtle intensity of an old mountain vineyard. Recommend 6-8 years bottle age.

Alcohol 12.7%, pH 3.5, Total Acid .61 *Bottled January 14, 1983*

1980 CABERNET SAUVIGNON Monte Rosso *750ML $15.00*

The Monte Rosso Vineyard in Sonoma Valley has been the best source of Louis Martini's finest Cabernet Sauvignons for nearly fifty years. Today, the vineyard has forty acres of this varietal planted on steep, terraced hillsides at an elevation of 1000 feet. The vines are very old and dry-farmed producing low yields but exceptionally high quality. In 1980 the grapes were harvested at full maturity and fermented on the skins five days. The wine shows the intensity and elegance characteristic of wines of this outstanding vineyard.

Alcohol 13.6%, pH 3.51, Total Acid .57 *Bottled August 16, 1983*

1980 CABERNET SAUVIGNON La Loma *750ML $12.00*

From a perfect red wine year, this classic La Loma (Carneros) Cabernet, while seemingly austere at first, is developing great aging potential. To enhance this the juice had six day skin contact at fermentation, was 50% French oak aged and bottled unfined. Strongly varietal with a pleasant herbaceousness that will lend itself well to bottle aging. Very limited amount, available only at the winery.

Alcohol 11.4%, pH 3.19, Total Acid .65 *Bottled November 22, 1983*

1981 CABERNET SAUVIGNON La Loma *750ML $15.00*

Louis M. Martini's La Loma vineyard, from which this wine originated, is in the Carneros district of the Napa Valley. Cool growing conditions at this vineyard produce a unique bordeaux style Cabernet Sauvignon with moderate alcohol, relatively high acidity and low pH. In 1981 the grapes were harvested at 21-22 degrees Brix. The French cuvaison techniques (extended cap management) were used to 18 days skin contact. This is one of the first Cabernet Sauvignons ever bottled by Louis M. Martini entirely from the La Loma vineyard, and it is one of the few Carneros grown Cabernets on the market today. The wine is currently featured on the "Reserve" wine list of the Hilton International Hotels.

Alcohol 11.7%, pH 3.31, Total Acid .62 *Bottled December 6, 1983*

These wines are available on order from the winery. Orders may be combined with Special Selection wines. Shipment of three or more cases to the same destination in California will be freight paid by the winery. All shipments will be common carrier.

Nov. 1985

VINEYARD SELECTION

Louis M. Martini

Vineyard Selection
Wines

Vineyard Selection wines represent a new concept in winemaking at Louis M. Martini Winery, made possible by the development of the family owned vineyards during the past five decades. Each wine is made from one of the Martini vineyards and is bottled under the vineyard's name. The vinification techniques used are chosen with a view to producing wines of strong individual character by preserving the unique qualities of each wine. They include maceration of reds, barrel fermentation of whites, light clarification and the use of small French oak barrels for aging.

Martini Vineyard Selection wines provide an opportunity to taste, compare and enjoy wines of consistently high quality from vineyards that are among California's best.

MONTE ROSSO, purchased in 1938, is the oldest and largest of the Martini vineyards with 240 acres planted on the southwestern slopes of Mt. Pisgah in the Mayacamas Mountains. The vineyard has an unusually favorable combination of soil and climate for wine grapes. Decomposed volcanic rock is mineral rich and allows great root penetration. The Region II climate is moderated by the 1000' elevation. Dry farmed grapes from this vineyard regularly make wines of intense flavor and fine balance. The leading varieties are Cabernet Sauvignon, Zinfandel, Johannisberg Riesling, and Folle Blanche. Yields average 2-3 tons per acre. Wines carry a Sonoma Valley appellation.

LA LOMA is located southwest of Napa in the Carneros district. The vineyard has been a Martini property since 1942, and has 210 acres planted. Very cool (Region I) climate combined with shallow clay-loam soils produce wines of delicacy and finesse. Particularly well suited to Pinot Noir and Chardonnay, this vineyard also has great potential for Gewurz Traminer and is the source of an interesting "claret style" Cabernet Sauvignon. It is frost prone. Average yield is 2-3 tons per acre. Wines have a Napa Valley appellation.

LAS AMIGAS is four miles from La Loma in the Carneros district and has 130 acres planted. Soil conditions are essentially the same as at La Loma. The climate is just a little warmer so this vineyard is practically frost free. The leading varieties are, once again, Pinot Noir and Chardonnay. Yields average 3 tons per acre. The wines have a Napa Valley appellation.

LOS VINEDOS del RIO has been a Martini property since 1962. 172 acres are planted on benchland along the Russian River in Sonoma County. The climate is strongly influenced by the Pacific Ocean, and is moderately cool (Region I). Soils range from river loam to lighter and gravelly on the higher benches. All are deep and productive. Average yield is 4 tons per acre. This vineyard is the leading source of Martini white wines, particularly Chardonnay and Gewurz Traminer. It is also the primary Martini vineyard for Merlot.

GLEN OAKS in Chiles Valley (13 miles east of St. Helena) is the youngest of Louis Martini's producing vineyards. Currently 146 acres are planted in fairly shallow, clay-loam mountain soils. At 700 feet elevation, heat-summation for the growing season is nearly the same as Oakville in the Napa Valley (Region II). The most promising varieties are Cabernet Sauvignon and Cabernet Franc. Other successful varieties are Petite Sirah, Zinfandel and Chenin Blanc. The wines have a Napa Valley appellation.

LOUIS M. MARTINI
P.O. Box 112, St. Helena, CA 94574
(707) 963-2736

1984 Vineyard Selection Releases

1981 JOHANNISBERG RIESLING Monte Rosso 750ML $8.00

Vinified dry, this selection typifies the intensity and elegance of our mountain grown Riesling. The wine should improve with age for an additional 2-3 years, though it is enjoyable now.

Alcohol 13.3%, pH 3.5, Total Acid .53 Bottled October 4, 1982

1982 CHARDONNAY Los Vinedos del Rio 750ML $10.00

Since the 1960's the "Vineyard of the River" has been a major source of Martini white wines. Thirty acres of Chardonnay planted here on gravelly benchland consistently excel in quality. Although small lots of Chardonnay from this vineyard have been bottled separately before, this is the first time that the wine is offered under Louis M. Martini's new Vineyard Selection label. One-third of the wine was barrel fermented in new French oak. This is an elegant, beautifully balanced Chardonnay.

Alcohol 13.2%, pH 3.14, Total Acid .74 Bottled January 3, 1984

1982 CHARDONNAY Las Amigas 750ML $12.00

In 1982 Louis M. Martini was able for the first time to bottle a Chardonnay from its young vines at Las Amigas vineyard in the Carneros district of Napa Valley. (29 acres of Chardonnay were planted here in the late 1970's.) The wine shows clear signs of this vineyard's tremendous potential for the variety. Initially somewhat austere, it has gained in complexity from partial malo-lactic fermentation and from nine months in French oak. This wine will continue to develop in the bottle for several years.

Alcohol 11.6%, pH 3.16, Total Acid .72 Bottled November 18, 1983

1977 PINOT NOIR La Loma 750ML $7.50

Though labeled Special Selection this bottling is a Vineyard designated wine. This is the second release. The additional year in aging has enhanced the marriage of the delicate Pinot Noir character. The firm mouth structure and intense aromatics of the Carneros Region will need an additional 6-8 years for proper maturity.

Alcohol 12.8%, pH 3.65, Total Acid .59 Bottled March 4, 1981

1979 PINOT NOIR Las Amigas 750ML $10.00

The Las Amigas ranch being closer to the San Pablo Bay produces a bolder Pinot Noir, due to warmer nighttime temperatures. Aged in a combination French and American oak in the same percentages as the La Loma '1979' it is a good example of the higher extractive qualities of riper grapes. Should age well for 10 years.

Alcohol 13.5%, pH 3.4, Total Acid .57 Bottled April 7, 1982

1979 PINOT NOIR La Loma 750ML $9.00

The first bottling designated as Vineyard Selection from the older of our two Carneros ranches, this wine truly represents the charm of 30 year old vines. The intricate and delicate balance of French and American oak, in conjunction with the lighter styled Pinot Noir of Northern Carneros, has created a quite drinkable wine. It should improve for another 10 years.

Alcohol 12.8%, pH 3.36, Total Acid .57 Bottled March 2, 1982

1980 PINOT NOIR Las Amigas 750ML $10.00

The Las Amigas Vineyard is located in the southern part of the Carneros district in the Napa Valley on the northern edge of the San Pablo Bay. While still a Region I growing area the Bay's stabilizing influence prevents the frost prevalent on other Carneros grapes and produces richly varietal, well balanced wines. In 1980 the Pinot Noir was harvested at full maturity and was fermented on the skins for seven days.

Alcohol 13.4, pH 3.2, Total Acid .66 Bottled November 21, 1983

1981 MERLOT Los Vinedos Del Rio 750ML $10.00

The 200 acre Los Vinedos Del Rio ranch on the Russian River in Sonoma County has been the primary source of Louis M. Martini Merlots since the 1960's. This, however, is the first release of a 100% Merlot under the new Vineyard Selection label. The warm growing season of 1981 along with the use of several new winemaking techniques have resulted in a generous, fruity, deep colored and well structured wine.

Alcohol 13.3%, pH 3.55, Total Acid .57 Bottled September 9, 1983

1977 ZINFANDEL Monte Rosso *750ML $10.00*
This wine could classically be referred to as a dry "late harvest." Slightly higher in alcohol, the raisining nature of the variety and 80 year old vines combine to create an intensity and smoothness known only to this type of growing condition. We highly recommend this with strongly flavored cheeses and/or to cellar for 20 years.
Alcohol 15%, pH 3.59, Total Acid .58 *Bottled December 15, 1980*

1978 ZINFANDEL Monte Rosso *750ML $10.00*
Almost cordial in texture this is another "late harvest" type from a vintage that gave richer fruit qualities and a softer palate than the 1977. Due to the strength and intensity of this selection we recommend serving this with flavorful food, or cellaring for quite an additional period.
Alcohol 15.3%, pH 3.67, Total Acid .66 *Bottled March 5, 1982*

1979 CABERNET SAUVIGNON Monte Rosso Lot 2 *750ML $12.00*
In Cabernets, one of the oldest varieties made by Martini, the Monte Rosso Ranch excels. It has long provided the grapes which are the backbone of our Special Selections. This bottling classically portrays the characteristics of cassis and currants with the subtle intensity of an old mountain vineyard. Recommend 6-8 years bottle age.
Alcohol 12.7%, pH 3.5, Total Acid .61 *Bottled January 14, 1983*

1980 CABERNET SAUVIGNON Monte Rosso *750ML $15.00*
The Monte Rosso Vineyard in Sonoma Valley has been the best source of Louis Martini's finest Cabernet Sauvignons for nearly fifty years. Today, the vineyard has forty acres of this varietal planted on steep, terraced hillsides at an elevation of 1000 feet. The vines are very old and dry-farmed producing low yields but exceptionally high quality. In 1980 the grapes were harvested at full maturity and fermented on the skins five days. The wine shows the intensity and elegance characteristic of wines of this outstanding vineyard.
Alcohol 13.6%, pH 3.51, Total Acid .57 *Bottled August 16, 1983*

1980 CABERNET SAUVIGNON La Loma *750ML $12.00*
From a perfect red wine year, this classic La Loma (Carneros) Cabernet, while seemingly austere at first, is developing great aging potential. To enhance this the juice had six day skin contact at fermentation, was 50% French oak aged and bottled unfined. Strongly varietal with a pleasant herbaceousness that will lend itself well to bottle aging. Very limited amount, available only at the winery.
Alcohol 11.4%, pH 3.19, Total Acid .65 *Bottled November 22, 1983*

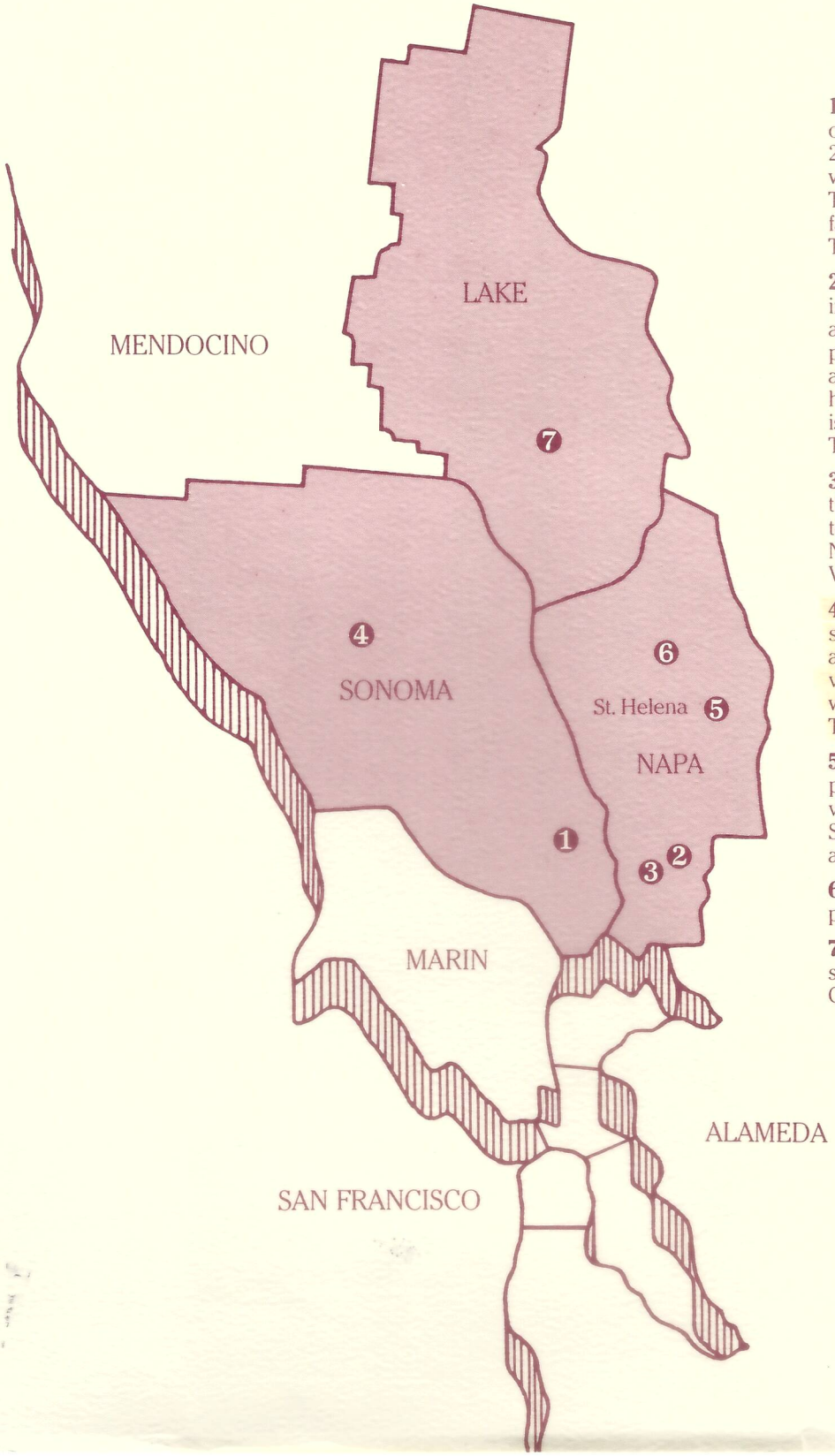
1981 CABERNET SAUVIGNON La Loma *750ML $15.00*
Louis M. Martini's La Loma vineyard, from which this wine originated, is in the Carneros district of the Napa Valley. Cool growing conditions at this vineyard produce a unique bordeaux style Cabernet Sauvignon with moderate alcohol, relatively high acidity and low pH. In 1981 the grapes were harvested at 21-22 degrees Brix. The French cuvaison techniques (extended cap management) were used to 18 days skin contact. This is one of the first Cabernet Sauvignons ever bottled by Louis M. Martini entirely from the La Loma vineyard, and it is one of the few Carneros grown Cabernets on the market today. The wine is currently featured on the "Reserve" wine list of the Hilton International Hotels.
Alcohol 11.7%, pH 3.31, Total Acid .62 *Bottled December 6, 1983*

These wines are available on order from the winery. Orders may be combined with Special Selection wines. Shipment of three or more cases to the same destination in California will be freight paid by the winery. All shipments will be common carrier.

Nov. 1985

LOUIS M. MARTINI
W·I·N·E·R·Y

Louis M. Martini Vineyards



1. MONTE ROSSO, purchased in 1938, is the oldest and largest of the Martini vineyards with 240 acres planted to 13 varieties on the southwestern slopes of Mt. Pisgah in Sonoma Valley. The leading varieties are Cabernet Sauvignon, Zinfandel, Johannisberg Riesling, and Folle Blanche. The wines carry a Sonoma Valley appellation.

2. LA LOMA is located southwest of Napa in the Carneros district. The vineyard has been a Martini property since 1942, and has 210 acres planted to five varieties. The leading varieties are Pinot Noir and Chardonnay. This vineyard also has great potential for Gewürz Traminer and it is the source of a "claret style" Cabernet Sauvignon. The wines bear a Napa Valley appellation.

3. LAS AMIGAS is four miles from La Loma in the Carneros district, and it has 130 acres planted to three varieties. The leading varieties are Pinot Noir and Chardonnay. The wines have a Napa Valley appellation.

4. LOS VINEDOS DEL RIO, a Martini property since 1962, has 172 acres planted to 10 varieties along the Russian River in Sonoma County. This vineyard is the leading source of Martini white wines, particularly Chardonnay and Gewürz Traminer. It is also the primary source for Merlot.

5. GLEN OAKS in Chiles Valley, the youngest producing vineyard, has 146 acres planted to four varieties. The leading varieties are Cabernet Sauvignon and Cabernet Franc. The wines have a Napa Valley appellation.

6. POPE VALLEY has ten acres of Semillon in production at the 210-acre ranch.

7. PERINI SPRINGS, the latest Martini acquisition, has 75 acres cleared and 20 planted to Cabernet Sauvignon and eight to Barbera.

LOUIS M. MARTINI
W·I·N·E·R·Y

Louis M. Martini Vineyards

Consistency of style, structure and quality define the wines of Louis M. Martini. Ensuring that reputation is the Martini family's reliance on their five vineyards, which have been purchased and developed over the last 50 years.

The Martinis own 800 acres of vineyard in Napa and Sonoma Counties, which yield 60 percent of the winery's grapes. (The remainder is supplied by a regular roster of growers in the two counties.) The percentage of home-grown fruit is increasing by an average of 3-5 percent per year as more vines come into production.

In addition to the five existing vineyards, the Martinis own 500 acres of potential vineyard land in Lake County and Pope Valley.

"We know our land like the back of our hand," said Michael Martini, third generation winemaker who oversees vineyard management at the family-owned and operated winery. "Because we direct vineyard operations, we have more control over growing conditions and a better chance of getting ideal grapes with the proper balance of varietal character, tannin structure, sugar and acid."

Six Martini vineyards, several of which are named after features of the local geography, lie within a 25 mile radius of the St. Helena-based winery. Las Amigas, La Loma, Glen Oaks and Pope Valley, as well as a small acreage of Merlot adjacent to the winery, come under the Napa Valley appellation. Monte Rosso and Los Vinedos Del Rio are in Sonoma County, and bear a Sonoma Valley and Russian River Valley appellation, respectively. Perini Springs, the newest vineyard, is located 30 miles from the winery in Lake County.

Various climatic factors and soil conditions define each vineyard and shape the personalities of its wines. For instance, the rugged mountain vineyard, Monte Rosso, yields concentrated Cabernet Sauvignon and the fertile Los Vinedos Del Rio produces lush Chardonnay.

The grape varieties at the Martini vineyards are well-suited to their environment thanks to Louis P. Martini. Throughout the 1940s and 1950s, he identified and propagated clones of Pinot Noir, Chardonnay, Johannisberg Riesling, Cabernet Sauvignon, Gewürz Traminer, Merlot and Zinfandel from which nearly all Martini vines are descended. Simultaneously, he studied the microclimates of the vineyards. "Drainage and fertility of the soil influences the quality of the grapes, but soil is secondary to climate," Louis said. "Good grapes grow in almost any soil, but they can't grow without favorable climate."

With thousands of test plantings and continuous "weeding out" over nearly four decades, the Martinis have matched varietals to 20 different microclimates. Test plantings continue at Perini Springs and Pope Valley vineyards, the Martinis' most recent acquisitions.

The Martini vineyards have gained prominence with the introduction of Vineyard Selection wines. Each selection is a 100 percent varietal wine made exclusively from the grapes of a single vineyard and bottled under that vineyard's name. "We want our vineyards to be recognized as unique sources of outstanding wine," Martini said.

Monte Rosso is the oldest and largest of the Martini vineyards with 240 acres planted to 13 varieties on the southwestern slopes of Mt. Pisgah near Agua Caliente in Sonoma Valley.

The rugged mountain vineyard, perhaps one of the most beautiful in California, dates back to the 1880s. Planted by Emmanuel Goldstein, it was the second largest vineyard in Sonoma County until 1893, when the vine louse phylloxera devastated it. Replanted several years later, the Goldstein vineyard thrived. It continued to produce grapes for thirsty home winemakers during prohibition, and acquired the reputation as the source of the best grapes in Sonoma County. In 1938, Louis M. Martini, an astute businessman with a sharp eye for a good investment, purchased the land and renamed it Monte Rosso, or red mountain, after its intensely colored soil.

Monte Rosso has a favorable combination of soil and climate, comparable to the French winegrowing region of the Cote d'Or. Decomposed volcanic rock is mineral rich, well-drained, and porous, allowing vines to develop extensive root systems that reach depths of 30-40 feet in search of life-sustaining water and minerals. The climate is moderately cool (low Region II), influenced by breezes from the San Pablo Bay. The high elevation, which ranges from 900-1,200 feet, makes the land virtually frost-free and less subject to fog. Such factors promote an even maturing of grapes and a fine balance of sugars and acids at harvest.

The vines at Monte Rosso are subject to the stress factors typical of mountain vineyards, including little or no irrigation. Except for the very young vines, the vineyard is dry-farmed. Therefore, crops are small, averaging less than three tons per acre for most varieties.

Meagerness of production, however, is compensated by the quality of mountain-grown grapes — highly flavored fruit with good acidity. It is not unusual to harvest Zinfandel with sugars of 24° Brix and total acidity of over 1 percent.

The leading varietal is Zinfandel with 60 acres. Sections of Zinfandel planted in the 1890s, among the oldest vines in the state, still produce good grapes.

Next comes Cabernet Sauvignon, which covers 40 acres of steep, terraced hillsides. It is the source of the most distinguished Martini wine: Monte Rosso Cabernet Sauvignon, Vineyard Selection.

The most important white varieties are Johannisberg Riesling and Folle Blanche. Martini Folle Blanche, a light-bodied wine with a clean and pleasantly tart taste, is the only varietal wine of its kind produced in the United States.

Other varieties planted at Monte Rosso include Gamay, Gewürz Traminer, Pinot St. George, Chenin Blanc, Semillon, French Colombard, Barbera and two Muscat varieties.

In general, the wines from Monte Rosso are flavorful and exceptionally well-balanced.

LOUIS M. MARTINI
W·I·N·E·R·Y

Louis M. Martini Vineyards

Continued

Perini Springs & Pope Valley. In addition to their five existing vineyards, the Martinis own 500 acres of potential vineyard land in Lake County and Pope Valley, Napa County.

The Martinis have made pioneering efforts at both locations. While general information about the lands exist, the family is conducting research to determine, for example, exact temperatures at various parts of the property. Thermographs record daily information that will help them select the best irrigation and vineyard practices.

Ten acres of Semillon are in production at the 210-acre Pope Valley ranch. Water is supplied by two lakes, one of which is a fisherman's delight because of its abundance of bass.

The Perini Springs ranch is the most exciting acquisition in several decades, according to Louis P. Martini. Located in the mountains at an elevation of 2,000-feet, the land has a grape growing history dating back to the pre-Prohibition era. Seventy-five acres have been cleared and 22 acres planted to Cabernet Sauvignon and eight to Barbera. Two acres are an experimental vineyard of 23 different varietals. Louis P. Martini believes that the elevation, the Terra Rossa soil of volcanic origin and the excellent drainage are conducive to mid-season and late maturing red varietals, such as Cabernet Sauvignon, Zinfandel, Barbera and Gamay. Time will reveal best choices.

Los Vinedos del Rio, named after its location near the Russian River, is the most productive of the Martini vineyards and the primary source of Martini white wines and Merlot. It consists of 172 acres planted to 10 varieties, each yielding an average of four ton per acre.

Louis P. Martini purchased the former pastureland in 1962 after an exhaustive search for vineyard land encompassing the entire North Coast. Located about six miles south of Healdsburg, the vineyard consists mostly of benchland rising gradually from the river. The soils range from alluvial silt to lighter gravel on higher ground. All are well-drained and moderately deep.

The climate is influenced by the breezes and fog from the Pacific Ocean. It is cool (Region I), but not as cool as the Carneros, permitting greater flexibility in planting. Most important, there is an ample supply of water available for irrigation and frost protection.

The leading varieties at Los Vinedos del Rio are Chardonnay, Gewürz Traminer, Merlot and Semillon. Among the red varieties, Merlot is the most prominent, bearing the distinction of being the source for the first varietal Merlot wine made in the country. (Louis P. Martini produced it and labeled it Vintage 1968/1970.)

Other varieties include Cabernet Sauvignon, Pinot St. George, Gamay, French Colombard, and experimental plantings of Carmine. Exact quality standard must be met before the Martinis decide to add a new variety.

Glen Oaks Vineyard, a picture of serenity with surrounding shady oaks and lush pastures, is part of a 980-acre ranch in Chiles Valley, about 12 miles east of St. Helena. A Martini property since 1964, the vineyard consists of 146 acres planted to four varieties, 96 of which are in production.

Grape growing in Chiles Valley dates back over 100 years. Glen Oaks is on the site of a 19th century vineyard and winery that belonged to George Husmann, a viticulturist and writer well known throughout California.

Glen Oaks lies at an elevation of approximately 700 feet, and is described as a "mountain vineyard." The soils here are shallow, clay loam with fair drainage. The climate is more "continental" than that of Napa Valley, with a shorter growing season and an increased danger of spring frost (Region II).

These conditions prompted studies to determine the varieties that would fare best. The result: Zinfandel, Petite Sirah and Chenin Blanc and Cabernet Sauvignon. There are 45 acres of Zinfandel, 32 of Petite Sirah, and 19 of Chenin Blanc, each producing yields of 4-5 tons per acre. The success of the three-acre Cabernet Sauvignon plot initiated the planting of additional acreage, as well as experimentation with Cabernet Franc.

La Loma and Las Amigas vineyards are located in the Carneros district of the Napa Valley, southwest of the city of Napa. Together, they encompass 340 acres of land planted to six varieties. The vineyards have a similar appearance and soil structure, but the climate at Las Amigas is slightly warmer, making it virtually frost free.

La Loma, a flat, wind-swept vineyard near the San Pablo Bay, is almost as old as Monte Rosso, a Martini vineyard in Sonoma County. It was planted in the 1880s by the Honorable John A. Stanly of Oakland. The judge was one of the first vintners to plant phylloxera-resistant vines. When the vine louse devastated the district in the 1890s, his vineyard continued to flourish.

In 1942 Louis M. Martini purchased a 210-acre parcel of the Stanly property, and became the first vintner to make a substantial investment in Carneros vineyard land after Prohibition.

About four miles from La Loma is the 130-acre Las Amigas vineyard. Louis P. Martini purchased the land in two parcels, the first in 1962 and the second in 1972.

A cool climate (Region I), comparable to that of Northern Europe, and shallow clay-loam soils create ideal growing conditions for Pinot Noir and Chardonnay — the leading varieties at La Loma and Las Amigas.

Pinot Noir thrives, developing strong varietal character. Recognizing its merits, Louis M. Martini in 1951 made one of the first varietal Pinot Noir wines from the Carneros. Today, Pinot Noir covers 135 acres at the two ranches, far more than any other single variety.

Other promising varieties at the vineyards are Gewürz Traminer, and Gamay Beaujolais. The winery also continues to grow Cabernet Sauvignon at La Loma, the oldest planting of the varietal in the area.

The coolness for which the Carneros is praised limits the varieties that can be grown there, as well as the crop size. The tonnage per acre at La Loma and Las Amigas averages 2.5, resembling that of Monte Rosso. In both places, quality is being purchased at a price.

LOUIS M. MARTINI WINERY

P.O. Box 112, St. Helena, CA 94574
(707) 963-2736

Effective Date: August 1, 1985

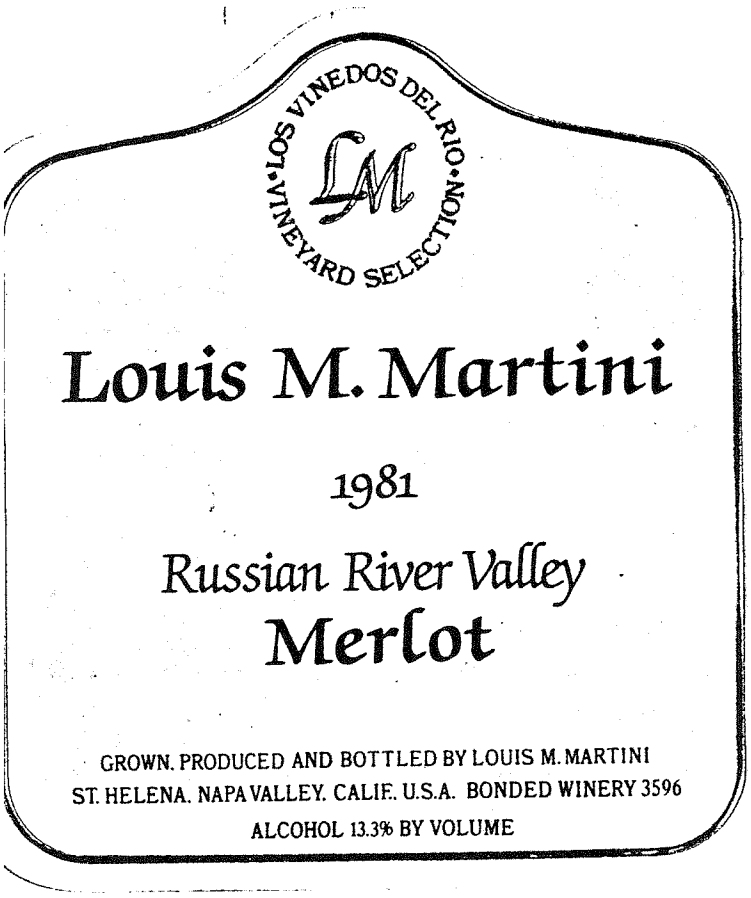
SPECIAL SELECTIONS

CABERNET SAUVIGNONS	
1977	9.00
1978 Magnums	19.00
PINOT NOIRS	
1978	8.00
1976 Magnums	22.00
BORDEAUX BOX	130.00

VINEYARD SELECTIONS

CABERNET SAUVIGNONS	
1978 Appellation Set (6)	$ 50.00
1979 Monte Rosso Lot 2	12.00
1980 Monte Rosso	15.00
1980 La Loma	12.00
1981 La Loma	15.00
ZINFANDELS	
1977 Monte Rosso	10.00
1978 Monte Rosso (83 gold)	10.00
PINOT NOIRS	
1979 La Loma	9.00
1979 Las Amigas	10.00
1980 Las Amigas	10.00
MERLOT	
1982 Los Vinedos del Rio	10.00
CHARDONNAY	
Los Vinedos del Rio	
1982 Los Vinedos del Rio	10.00
BORDEAUX BOX	134.00

Note: There are no discounts on any of these wines.



1981 MERLOT
LOS VINEDOS DEL RIO

APPELLATION: RUSSIAN RIVER VALLEY

BLEND:100% MERLOT FROM LOS VINEDOS DEL RIO VINEYARD

AGING:8 MONTHS IN FRENCH OAK BARRELS THEN IN AMERICAN OAK TANKS

ALC: 13.3% T.A. .57 PH 3.55

The 200 acre Los Vinedos Del Rio ranch on the Russian River in Sonoma County has been the primary source of LOUIS MARTINI Merlots since the 1960's. This, however, is the first release of a 100% Merlot under the new Vineyard Selection label. The warm growing season of 1981 along with the use of several new winemaking techniques have resulted in a generous, fruity, deep colored and well structured wine.

# # #

1985

Semillon

RUSSIAN
RIVER
VALLEY

Los Vinedos del Rio Cellars

PRODUCED AND BOTTLED BY LOS VINEDOS DEL RIO CELLARS
ST. HELENA, CALIFORNIA ALCOHOL 11.6% BY VOLUME

Louis M. Martini

1985

Russian River Valley

Gewurz Traminer

PRODUCED AND BOTTLED AT THE WINERY BY LOUIS M. MARTINI
ST. HELENA, NAPA VALLEY, CALIF., U.S.A. BONDED WINERY 3596
ALCOHOL 12.5% BY VOLUME

Louis M. Martini

1985

Russian River Valley

Gewurz Traminer

PRODUCED AND BOTTLED AT THE WINERY BY LOUIS M. MARTINI
ST. HELENA, NAPA VALLEY, CALIF., U.S.A. BONDED WINERY 3596
ALCOHOL 12.5% BY VOLUME

1985

Semillon

RUSSIAN
RIVER
VALLEY

Los Vinedos del Rio Cellars

PRODUCED AND BOTTLED BY LOS VINEDOS DEL RIO CELLARS
ST. HELENA, CALIFORNIA ALCOHOL 11.6% BY VOLUME

LOS VINEDOS DEL RIO • VINEYARD SELECTION •

LM

Louis M. Martini

1981

Russian River Valley

Merlot

GROWN. PRODUCED AND BOTTLED BY LOUIS M. MARTINI
ST. HELENA. NAPA VALLEY. CALIF. U.S.A. BONDED WINERY 3596
ALCOHOL 13.3% BY VOLUME

LOS VINEDOS DEL RIO • VINEYARD SELECTION •

LM

Louis M. Martini

1983

Russian River Valley

Chardonnay

GROWN. PRODUCED AND BOTTLED BY LOUIS M. MARTINI
ST. HELENA. NAPA VALLEY. CALIF. U.S.A. BONDED WINERY 3596
ALCOHOL 13% BY VOLUME

LOS VINEDOS DEL RIO • VINEYARD SELECTION •

LM

Louis M. Martini

1982

Russian River Valley

Chardonnay

GROWN. PRODUCED AND BOTTLED BY LOUIS M. MARTINI
ST. HELENA. NAPA VALLEY. CALIF. U.S.A. BONDED WINERY 3596
ALCOHOL 13.2% BY VOLUME

LOS VINEDOS DEL RIO • VINEYARD SELECTION •

LM

Louis M. Martini

1981

Russian River Valley

Merlot

GROWN. PRODUCED AND BOTTLED BY LOUIS M. MARTINI
ST. HELENA. NAPA VALLEY. CALIF. U.S.A. BONDED WINERY 3596
ALCOHOL 13.3% BY VOLUME

LOS VINEDOS DEL RIO • VINEYARD SELECTION •

LM

Louis M. Martini

1982

Russian River Valley

Merlot

GROWN. PRODUCED AND BOTTLED BY LOUIS M. MARTINI
ST. HELENA. NAPA VALLEY. CALIF. U.S.A. BONDED WINERY 3596
ALCOHOL 13.3% BY VOLUME

LOS VINEDOS DEL RIO • VINEYARD SELECTION •

LM

Louis M. Martini

1984

Russian River Valley

Chardonnay

GROWN, PRODUCED AND BOTTLED BY LOUIS M. MARTINI
ST. HELENA, NAPA VALLEY, CALIF., U.S.A. BONDED WINERY 3596
ALCOHOL 13.5% BY VOLUME

LOS VINEDOS DEL RIO • VINEYARD SELECTION •

LM

Louis M. Martini

1982

Russian River Valley

Chardonnay

GROWN. PRODUCED AND BOTTLED BY LOUIS M. MARTINI
ST. HELENA. NAPA VALLEY. CALIF. U.S.A. BONDED WINERY 3596
ALCOHOL 13.2% BY VOLUME

1982 MERLOT, LOS VINEDOS DEL RIO
VINEYARD SELECTION

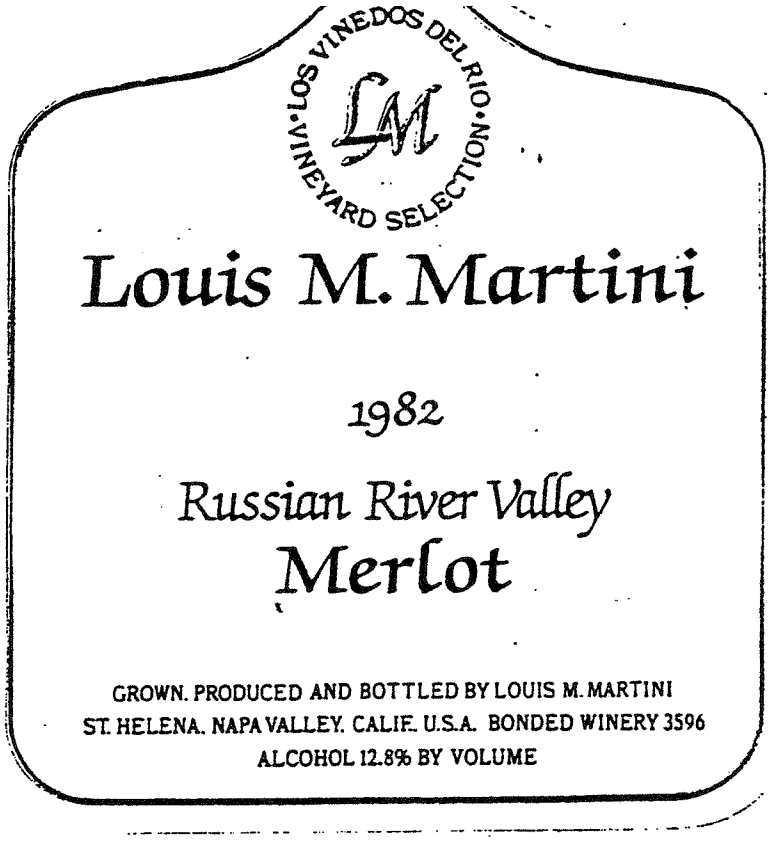
APPELLATION: Russian River Valley

BLEND: 100% Merlot

AGING: Three years in American oak tanks and French oak barrels

ALC: 12.5% TA: .72 pH: 3.12

AVAILABLE NATIONALLY FROM PARROTT & CO.



Located along the Russian River near Healdsburg in Sonoma County, LOUIS M. MARTINI'S LOS VINEDOS DEL RIO is the site of one of the oldest Merlot plantings in California. This vineyard has consistently produced Merlots of extraordinary quality, and that quality is given full recognition in this Vineyard Selection wine.

The special care that has gone into making the 1982 Louis Martini Los Vinedos Del Rio Vineyard Selection Merlot - the selection of the grapes, the slow fermentation, the aging in new Troncais barrels and the extra bottle age prior to release - are clearly reflected in the final product. The intense aroma is a complex combination of fruit and spice. The flavor is equally intense, with a fresh, youthful quality. This impeccably balanced wine is already drinking beautifully, but will gain from additional cellaring.

# # #

1983 CHARDONNAY
LOS VINEDOS DEL RIO

APPELLATION: RUSSIAN RIVER VALLEY
BLEND: 100% CHARDONNAY
AGING: TRONCAIS FRENCH OAK BARRELS
ALC: 13.0% T.A. .65 pH 3.19

Since the 1960's the "Vineyard of the River" has been a major source of Martini white wines. Thirty acres of Chardonnay planted here on gravelly benchland consistantly excell in quality. Although small lots of Chardonnay from this vineyard have been bottled separately before, this is the second time that the wine is offered under the LOUIS M. MARTINI'S new Vineyard Selection label. The wine was barrel fermented and aged in new Troncais French oak. This is an elegant, beautifully balanced Chardonnay.

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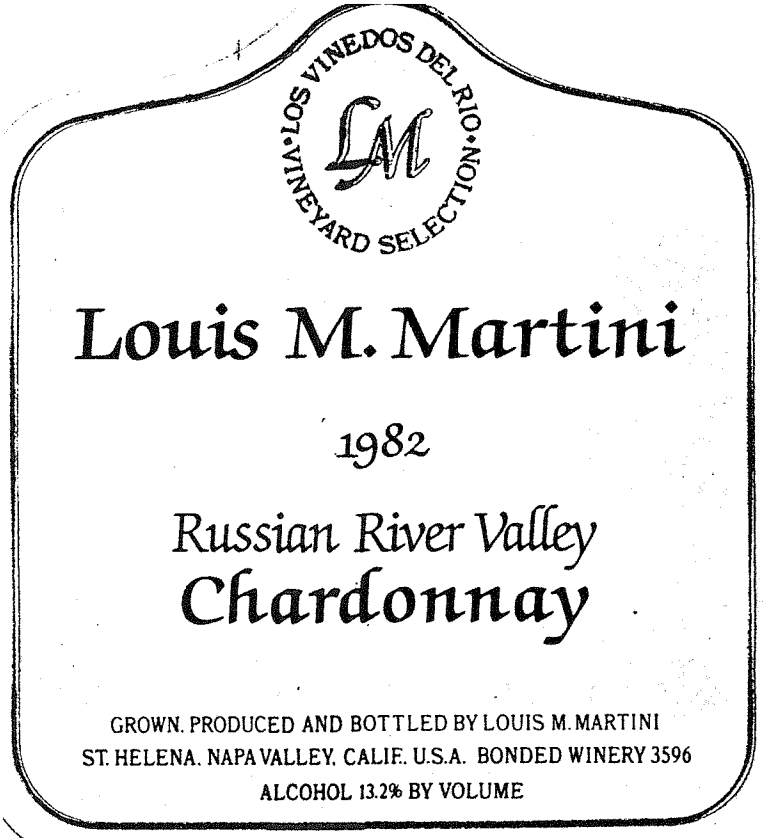

1982 CHARDONNAY
LOS VINEDOS DEL RIO

APPELLATION: RUSSIAN RIVER VALLEY

BLEND:100% CHARDONNAY FROM LOS VINEDOS DEL RIO

AGING:FOR FOUR MONTHS IN FRENCH OAK BARRELS (22%), AMERICAN OAK TANKS(45%) AND REDWOOD (33%).

ALC: 13.2% T.A. .74 PH 3.14

Since the 1960's LOUIS MARTINI's "Vineyard of the River" has been a major source of Martini white wines. Thirty acres of Chardonnay planted here on gravelly benchland consistantly excell in quality. Although small lots of Chardonnay from this vineyard have been bottled separately before, this is the first time that the wine is offered under LOUIS MARTINI's new Vineyard Selection label. One third of the wine was barrel fermented in new French oak. This is an elegant, beautifully balanced Chardonnay.

# # #