



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
Contact: Tom Hogue (202) 453-2180

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TTB Establishes the Eagle Foothills Viticultural Area

Washington, D.C. — On Wednesday, November 25, 2015, the Alcohol and Tobacco Tax and Trade Bureau (TTB) will publish a final rule in Federal Register establishing the 49,815-acre “Eagle Foothills” American viticultural area (27 CFR 9.252), located in Gem and Ada Counties, Idaho. The Eagle Foothills viticultural area is also located entirely within the established Snake River Valley viticultural area.

TTB is issuing this regulation in response to a petition submitted on behalf of local grape grower and vintners. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

This final rule is effective on December 28, 2015. The public may view the rulemaking record for the Eagle Foothills viticultural area on the “Regulations.gov” website (<http://www.regulations.gov>) within Docket No. TTB-2015-0006. Copies of the relevant rulemaking documents and a link to the Regulations.gov docket may be found on the TTB website at <http://www.ttb.gov>.

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