

Announcement

April 15, 2015

TTB Proposes Establishment of Three New Viticultural Areas

We are accepting comments through June 15, 2015 on three notices of proposed rulemaking concerning the establishment of new American viticultural areas, which published in the Federal Register on Tuesday, April 14, 2015. The three proposals are:

Notice No. 149. Proposed Establishment of the Lewis-Clark Valley Viticultural Area and Realignment of the Columbia Valley Viticultural Area:

In this notice, TTB proposes to establish the approximately 306,650-acre "Lewis-Clark Valley" American viticultural area in portions of Nez Perce, Lewis, Clearwater and Latah Counties in Idaho and Asotin, Garfield, and Whitman Counties in Washington. TTB also proposes to modify the boundary of the existing Columbia Valley viticultural area to eliminate a potential overlap with the proposed Lewis-Clark Valley viticultural area. The proposed boundary modifications would decrease the size of the approximately 11,370,320-acre Columbia Valley viticultural area by approximately 57,020 acres. See Regulations.gov Docket No. TTB-2015-0005 for all documents and comments related to this proposal and for details on how to comment. Read the press release.

- Notice No. 150, Proposed Establishment of the Eagle Foothills Viticultural Area: In this notice, TTB proposes to establish the approximately 49,815-acre "Eagle Foothills" American viticultural area in Gem and Ada Counties, Idaho. The proposed viticultural area is located entirely within the existing Snake River Valley viticultural area. See Regulations.gov Docket No. TTB-2015-0006 for all documents and comments related to this proposal and for details on how to comment. Read the related press release.
- Notice No. 151, Proposed Establishment of the Lamorinda Viticultural Area: TTB also proposes to establish the approximately 29,369-acre "Lamorinda" American viticultural area in Contra Costa County, California. The proposed viticultural area is located entirely within the existing San Francisco Bay and the multicounty Central Coast viticultural areas. See Regulations.gov Docket No. TTB-2015-0007 for all documents and comments related to this proposal and for details on how to comment. Read the related press release.

We are making these proposals in response to three separate petitions filed on behalf of local wine industry members. We designate viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

A link to each Regulations.gov docket is posted at our <u>Wine—Notices of Proposed Rulemaking</u> page at <u>TTB.gov</u> under the appropriate Notice number.