This guidance lists the mandatory information that TTB reviews on every wine label and certificate of label approval application and includes a checklist to help prevent common errors. This document does not provide comprehensive labeling guidance. Wine for which a certificate of label approval is required must be labeled in compliance with all applicable requirements in 27 CFR part 4 and 27 CFR part 16.

### Mandatory Information that Must Appear on the Brand Label

*Any label may be designated as the brand label provided it contains these items (if applicable)*

<table>
<thead>
<tr>
<th>Mandatory Item and Description</th>
<th>Regulatory Citation</th>
<th>Checklist</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Brand Name</strong>&lt;br&gt;Name under which the product will be sold.</td>
<td>27 CFR 4.33</td>
<td>☐ Does the brand name appear on the brand label?&lt;br&gt;☐ Does it match the entry in the “Brand Name” field on the application?</td>
</tr>
<tr>
<td><strong>Designation:</strong>&lt;br&gt;Class/Type Designation&lt;br&gt;Examples: “Red Wine,” “Sparkling Wine,” “Peach Wine,” “Honey Wine,” or “Chardonnay”&lt;br&gt;OR Statement of Composition&lt;br&gt;A truthful and adequate statement of composition in lieu of a class designation if the class of wine is not defined in 27 CFR 4.21.</td>
<td>27 CFR 4.21&lt;br&gt;27 CFR 4.34&lt;br&gt;27 CFR 4.91 (grape varietals approved for domestic wine)</td>
<td>☐ Does the designation appear on the brand label?&lt;br&gt;☐ If the designation is a class or type, is it consistent with a class or type listed in the regulations?&lt;br&gt;☐ Is the designation separate and apart from all other information?&lt;br&gt;☐ Is it spelled correctly?&lt;br&gt;☐ Are one or more grape varietals listed on the brand label? A varietal is considered the class/type designation if it is present on the brand label.&lt;br&gt;☐ If yes, does the listing match the “Grape Varietal(s)” field on the application?&lt;br&gt;☐ For domestic wine, is each varietal approved for domestic use?&lt;br&gt;☐ Is it a wine that requires a formula? (Check wine formula requirements here.)&lt;br&gt;☐ If yes, is the statement of composition the same as the suggested general statement on the approved formula (under Determination and Labeling Instructions) or more specific?&lt;br&gt;☐ Has the approved formula number been selected on the application?&lt;br&gt;☐ Are this and other labels on the container free from conflicting or inconsistent designations? (e.g., “red wine with natural flavors” vs. “red wine”)?</td>
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<tr>
<td><strong>Appellation of Origin</strong>&lt;br&gt;An area where the fruit or agricultural product used to make the wine was grown.</td>
<td>27 CFR 4.25&lt;br&gt;27 CFR 4.34</td>
<td>Generally, mandatory <strong>ONLY</strong> if the label contains a grape varietal type designation, a type designation of varietal significance, a vintage date, or a semi-generic type designation, or if the product is labeled as estate bottled. See Appellation of Origin for more information.&lt;br&gt;☐ Is the country, state, county, American Viticultural Area or other appellation shown on the brand label together with the designation?&lt;br&gt;☐ Does the appellation on the label match the “Appellation” field on the application?</td>
</tr>
<tr>
<td><strong>Percentage of Foreign Wine</strong>&lt;br&gt;Example: 50% American wine/50% French wine</td>
<td>27 CFR 4.32(a)(4)</td>
<td>Mandatory for blends of American and foreign wine <strong>ONLY</strong> if the label refers to foreign wine.</td>
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| Alcohol Content               | 27 CFR 4.36         | □ Is the alcohol content stated on the label? See Alcohol Content for rules on table wine. 
□ Are the format and abbreviations acceptable? You may use: “Alc.”, “Alc”, “Vol.”, “Vol” or “%”. |
| Net Contents                  | 27 CFR 4.37         | □ Is the net contents statement present on the label or blown into or marked on the container? 
□ Are the format and abbreviations acceptable (e.g., 750 mL, 1 L)? 
□ Does it meet an approved standard of fill? Only a standard of fill approved in 27 CFR 4.72 is acceptable in most cases. Exceptions: See 27 CFR 4.70(b) |
| Name and Address              | 27 CFR 4.35         | □ Is the name and address on the label? 
□ Does the name on the label match what is shown on the permit listed on your application? 
□ If not, is the DBA/trade name on the label shown on both the application and the permit? 
□ Does the address (city and State) on the label match the address on your application? 
□ Does the name and address immediately follow a phrase such as “Bottled By” or “Imported By”, respectively, with no intervening text? |
| Sulfite Declaration           | 27 CFR 4.32(e)      | Must appear if the product has 10 ppm or more (total) sulfur dioxide. 
□ “No sulfites added” may be stated but must appear together with the phrase “contains naturally occurring sulfites” or “may contain naturally occurring sulfites.” 
□ If the label does not have a sulfite declaration, are you required to include with your application a corresponding sulfite analysis conducted by a TTB laboratory that shows that the wine contains less than 10 ppm sulfites? |
| Health Warning Statement      | 27 CFR part 16      | □ Is the statement on the label? 
□ Does it match the exact wording and punctuation? 
□ Are the words “GOVERNMENT WARNING” in capital letters and bold type? 
□ Are the “S” in Surgeon and “G” in General capitalized? 
□ Does it appear as one statement? 
□ Is it separate and apart from other information on the label? |
| Country of Origin             | 19 CFR 134.11       | □ Is the country of origin statement on the label? 
□ Does the format of the country of origin statement comply with CBP regulations? NOTE: Questions about the appropriate country of origin should be directed to CBP. |
| FD&C Yellow #5                | 27 CFR 4.32(c)      | Mandatory ONLY if FD&C Yellow #5 is used in the wine. 
□ Is the statement on the label? |
| Cochineal Extract or Carmine  | 27 CFR 4.32(d)      | Mandatory ONLY if used in the wine. 
□ Is the statement on the label? |