THE NEWHALL LAND AND FARMING COMPANY

Post Office Box 55000 Valencia, California 91355 (805) 255-4000

WRITER'S DIRECT DIAL NUMBER

May 11, 1979

Director G. R. Dickerson - BATF 1200 Pennsylvania Avenue NW Washington, D. C. 20226

Dear Mr. Dickerson:

Attached find petition for Viticulture area known as the Santa Maria Valley, which is located in the South Central Coast of California.

We believe this petition to be complete in terms of:

- 1. A map outlining the boundaries,
- 2. General description of the area and of the agriculture within the area,
- 3. List of varieties and approximate acreages,
- 4. Wineries that have purchased grapes from this area, and
- 5. Information on the soil.

The undersigned hereby petitions the Bureau of Alcohol, Tobacco & Firearms to consider this petition favorably and grant this viticulture area as requested.

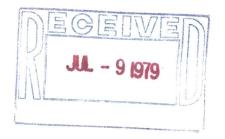
If there are any specific questions or detail of items which have been omitted which the Department feels necessary, please contact the undersigned either by letter or by telephone. May we hear from you at your earliest convenience?

Sincerely,

Kenneth Groefsema Senior Vice President

KG:ncm

Enclosure





VITICULTURAL AREA PETITION

PETITION is hereby made by the below listed growers of wine grapes in the Santa Maria Valley Area, located in both Santa Barbara and San Luis Obispo Counties for the establishment of one viticultural area called "SANTA MARIA VALLEY".

Wine grapes have been grown commercially in this area for approximately ten (10) years. The growers in this area are organized informally and market their grapes to many different wineries and/or private labels.

- The area can be and is identified on the attached composite map of the U. S. Geological Survey Maps of San Luis Obispo and Santa Barbara Counties as the "SANTA MARIA VALLEY" (7½ Minute Quad Sheets of Nipoma, Huasna Peak, Santa Maria, Twitchell Dam, Sisquoc, Teppsquet Canyon, Zaca Lake, Foxen Canyon and Orcut).
- II. The above area is specific to the University of California Grape growing Region II as proven by the growers' sales of grapes to wineries, and the private label wineries processing their own grapes as stated by University of California Dept. of Viticulture through the local farm advisors of both counties.

The Santa Maria Valley Area is located in the south coastal area of California. It is easterly of the town of Santa Maria which lies north of Santa Barbara and South of San Luis Obispo. The entire Santa Maria Valley begins with a very narrow canyon along the Sisquoc River approximately 25 miles south and east of Santa Maria. The Sisquoc River flows in a northeasterly direction and meets the Cuyama River which flows in from the north forming, at the confluence of the two, the Santa Maria River which flows westerly to the ocean. The Valley floor and tributary canyon and adjacent slopes and mesa lands within the watershed of the Sisquoc River, the Cuyama River from Twitchel Dam southward of the Santa Maria River, Suey Creek, Tepesquet Creek, Bradley Canyon and northern portion of Foxen Canyon form the watershed of the Santa Maria Valley, and comprise the lands where grapes are grown successfully.

The grapes that are growing within the Santa Maria area are on the valley floor at an approximate elevation of 300 feet and on the slopes and rolling hillsides up to an elevation of 1000 feet. While the Valley proper extends to the Pacific Ocean, grapes are not grown in any of the area westerly of Highway 101 due to climatic conditions, consequently the westernmost Valley floor area is not included in this petition.

The boundaries of the Santa Maria Valley Area as shown on the map extends up into the canyons and mesas or slopes where grapes are grown as shown on the enclosed USGC map outlined in blue. These canyons are all within the Santa Maria Valley Watershed. The primary tributaries are the Cuyama and Sisquoc Rivers, plus Suey Creek on the north, Tepesquet Creek on the east, northern Foxen Canyon and Bradley Canyon on the south.

The elevation of the area ranges from 200' at the intersection of Highway 101 and Santa Maria River to approximately 1000' in Suey, Cuyama, Sisquoc, Foxen and Bradley Canyons. This area has a few micro-climatic spots, but generally the entire area where the grapes are grown exhibits climatic characteristics of Region II. The physical features of land in the valley floor and adjacent canyons and sloping terraces appurtenant to these canyons offer similar weather characteristics.

III. The area occupies approximately 80,000 acres or 125 square miles. About 40,000 acres consist of valley, low terraces or slopes. The valleys and low terraces are utilized for irrigated agriculture for growing a wide variety of crops including alfalfa, grapes, beans, sugar beets, potatoes, lettuce, broccoli, chili peppers, celery, carrots, and other vegetable crops.

Soil series include the following:

- 1. Servento-Mocho-Camarillo Assn.
- 2. Pleasanton-Bottega-Elder Assn.
- 3. Poneche-Metz-Stuttszville Assn.
- 4. Betteravia-Garey Assn.

The soils within the area are all very well drained, fertile and very productive. They range in texture from sandy loam to clay loam, free from adverse salts. The topography varies from relatively flat on the valley floor to rolling on some of the benches and slopes, which provides excellent vineyard topography and conditions.

IV. Varieties Grown and Wineries Which Have Processed the Grapes:

Listed below, find the estimated acreage of varietal grapes by variety and also the list of wineries that have been processing the grapes from the Valley:

Black Grapes:

Cabernet Sauvignon	956	acres
Gamay Beaujolais	373	acres
Merlot	271	acres
Petite Sirah	1.1	acres
Pinot Noir		acres
Napa Gamay	24	acres
Zinfandel	11	acres

Total Black Varieties 1788 acres

White Varieties:

886	acres
138	acres
261	acres
133	acres
30	acres
134	acres
972	acres
	138 261 133 30 134

Total All White Varieties 2554 acres

Wineries Purchasing the Major Tonnage from This Area:

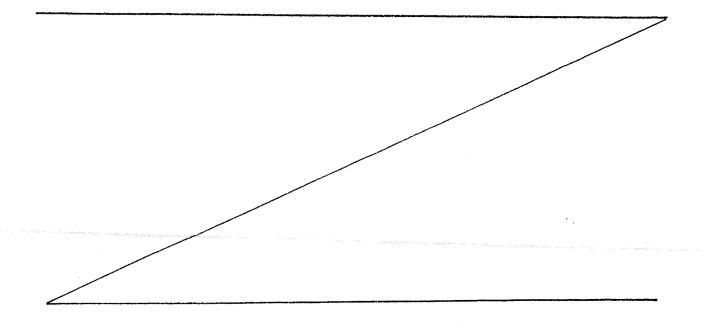
Almaden Vineyards Barengo Winery Bargettos Winery Beringer Vineyards Chateau Montelena Winery Cresta Blanca Winery Estrella River Winery Fetzer Vineyards Gallo, E & J Winery Geyser Peak Winery Guild Wineries & Distilleries Hoffman Mountain Ranch Vineyards Krug, Charles Winery Martini, Louis M. Winery Masson, Paul Vineyards Mondavi, Robert Winery Monterey Vineyard San Martin Winery Sebastiani Vineyards Sonoma County Cellars United Vintners, Inc. Wente Bros. Wine and The People ZD Wines

San Jose, California
Acampo, California
Soquel, California
St. Helena, California
Calistoga, California
Ukiah, California
Paso Robles, California
Redwood Valley, California
Modesto, California
Geyserville, California

San Francisco, California

Paso Robles, California
St. Helena, California
St. Helena, California
Saratoga, California
Oakville, California
Gonzales, California
San Martin, California
Sonoma, California
Healdsburg, California
San Francisco, California
Livermore, California
Berkeley, California
Sonoma, California

Plus unknown tonnage to bulk wine sales



The parties hereto agree that this instrument may be signed in counterpart with the same effect as if all parties shall have signed the same document.

The parties signed below represent at least (90%) ninety percent of all the grapes both, acreage and tonnage, grown in the Santa Maria Area.

Signatures:	Address:	Phone Number
Chuck Overholtzer:	A constant	
Much Dullotto	South mein Calif.	
Paragon Vineyards:	JOHN R. NI	VEN
Mu	PARAGON VINEYAR	
Rancho Vinedo:	SAN LUIS OBISPO,	CA 93401
Edwin M. Woods of	SANTA MARIA, CAL 9	3494
Rowan Vineyards:		
plin! hondone	Mgp. SANTA MARIA	, CA - 9345x
Sierra Marre Vineyards:	ODENTIAL INS. CO	SOITH 130 NWALNUT CREAK 9 4598
Correspondence Daylord		2
Sisquoe Ranch: RANCHO	Max.	Servito Maria Cu
Spencer:		
John Spencer		Saula Mario
Tepusquet Vineyards:		
Jam a./	sarta Marie	2, CAGIF. 93454
Thornhill Ranches	3	Thorntill Ranches
Bien nacida Menegards	ly Stephen T.B. Mille	santa margant, Ca.
McCarthy Land Company:		(213)
The Newhall Land and Farmi	ng Company:	-
Uriel Nielsen:		Santa Maria, ea 93450
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		,
HAMPTON FARMING CO:		
11, 21, 7		S. Maria, Culif

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Rancho Vinedo:		
Rowan Vineyards:		
Sierra Madre Vineyards:		
Sisquoc Ranch:		
Spencer:		
Tepesque Vineyards:		
Thornhill Ranches:		·
McCarthy Land Company:	(FREND.	
The Newhall Land and Farming Comp Uriel Nielsen	pany:	alencia, CA9135:

WRITER'S DIRECT DIAL NUMBER

January 8, 1980

Mr. Norman Blake
Bureau of Alcohol, Tabacco
and Firearms
1200 Pennsylvania Avenue NW
Washington, D.C. 20226

Dear Mr. Blake:

Pursuant to our telephone conversation January 2, 1980, I am enclosing a detailed description written out of the Santa Maria Viticultural area. I am also enclosing two copies of USGS maps of: (1) Santa Maria and (2) San Luis Obispo which has a scale of 1" = 250,000 feet. On each of these maps I have delineated in heavy blue line the boundary of the Santa Maria Valley viticultural area. These maps are the same maps which were sent to you with the original application for the appellatia.

May I remind you that all of the grape growers in the Santa Maria Valley area have signed the petition and to our knowledge, at this time, there are no other vineyards or grape growers in the area. This indicates to me that your thinking is correct when you advise me that it may not be necessary to hold hearings in this area, since all of the grape growers have signed the petition.

For your further information, there are grape growers south of this area in the Los Alamos and Santa Ynez area who wish to be in a separate viticultural area.

If you need additional information please do not hesitate to call and I would appreciate being kept posted on the progress in approving this application.

Sincerely,

Kenneth Groefsema

Senior Vice President

KG:erm Enclosures

cc: Jim Beckman

שלים בי אישלק

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SEE ATTACHED DETAILED DESCRIPTION - Exhibit A

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Sylvaner	134	acres
Johannisberg Riesling	972	acres

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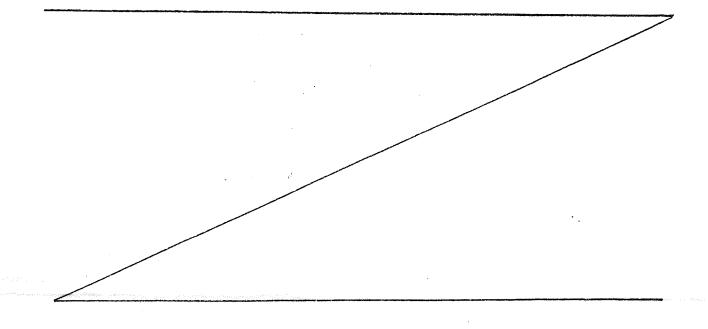
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San Jose, California
Acampo, California
Soquel, California
St. Helena, California
Calistoga, California
Ukiah, California
Paso Robles, California
Redwood Valley, California
Modesto, California
Geyserville, California

San Francisco, California

Paso Robles, California St. Helena, California St. Helena, California Saratoga, California Oakville, California Gonzales, California San Martin, California Sonoma, California Healdsburg, California San Francisco, California Livermore, California Berkeley, California

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Kle	PARAGON VINEYARD	
Rancho Vinedo:	SAN LUIS OBISPO, CA	93401
SU. Duell	2 SANTA MANA, CAL 934	
Rowan Vineyards:		
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Sierra Marre Vineyards:		17.6 13 °
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Spencer: U U		
John Spince	v I	Saule Mario
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Jam Cl. /	suco Saita Marie	(ACIF. 93454
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McCarthy Land Company:		1 1345 3
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HAMPTON FARMING CO:		21 S. Maria, Culy

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Thornhill Ranches:		
McCarthy Land Company	(FRAN).	
The Newhall Land and Farming (Company:	Valencia, CA9135
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WRITER'S DIRECT DIAL NUMBER

December 5, 1980

Mr. Roger Bowling Bureau of Alcohol, Tabacco and Firearms 1200 Pennsylvania Avenue NW Washington, D. C. 20226

Dear Roger:

Pursuant to our phone conversation this date, please find a revised description of the Santa Maria Valley area using statute miles and mountain peaks as the northern, eastern and southern boundaries of this area, rather than attempting to follow the creeks and the various contours along the canyons and valley. I am also enclosing a copy of the map indicating the exact points from which I have measured the mountain peaks so that your map will correspond with the mileage which I have shown above.

I trust that this will substitute and simplify any problems that you have with a better description for the Santa Maria Valley area. I look forward to seeing you in Santa Maria in January.

If you have any additional problems, please don't hesitate to call me.

Very truly yours,

Kenneth Groefsema

Senior Vice President

KG:erm Enclosures

cc: Beckman

DETAILED DESCRIPTION SANTA MARIA VALLEY VITICULTURAL AREA

Beginning at the southwest corner of the map at the intersection of Highway 101 and Clark Road, thence proceeding in a northerly direction along Highway 101, across the Santa Maria River approximately 13½ miles to the intersection of Highway 101 and Los Berros Canyon Creek (elevation 200'); thence easterly 16.5 statute miles on a straight line to Stanley Mountain Peak (elevation 2460'); thence southerly a distance of 6.25 statute miles to Los Coches Mountain Peak (elevation 3004'); thence south southeasterly 5.4 statute miles to Tepusquet Peak (elevation 3248'); thence 4.5 statute miles southeasterly to Bone Mountain Peak (elevation 2784'); thence south southeasterly 6.9 statute miles to Lookout Mountain Peak (elevation 3490'); thence west northwesterly 14 statute miles to the unincorporated community of Sisquoc (elevation approximately 500'); thence due west 3 miles along the southern edge of the valley to Clark Road; thence 3 miles west on Clark Road to the original point of intersection of Highway 101.

#

Revised:

12/5/80

WRITER'S DIRECT DIAL NUMBER

December 22, 1980

Mr. Roger Bowling Bureau of Alcohol, Tabacco and Firearms 1200 Pennsylvania Avenue NW Washington, D. C. 20226

Dear Roger:

Enclosed you will find a revised description of the Santa Maria Valley Viticultural Area, both in words and a revised map. This revision is necessary since my conversation with you, as we found that there were some vineyards in the Sisquoc area which were south of the direct line from Lookout Mountain to the unincorporated area of Sisquoc.

The corrected description now will go: beginning at Bone Mountain on a direct line south and southwest to the intersection of Alisos Canyon Road and Foxen Canyon Road, thence following Foxen Canyon Road to the unincorporated community of Sisquoc.

Please discard my previous map and description marked Exhibit A, dated December 5, 1980 and substitute this one as the final and corrected description and map of the Santa Maria Valley area.

As per our discussion, I will be at the meeting and would like to be first on the agenda and present the petition to the hearing officer. I have talked to most of the grape growers in the area and as far as we know, there doesn't seem to be any controversy or opposition. I am sure, however, that you will receive some comments on this petition.

Please call me if you have any further questions regarding the above.

Sincerely,

Kenneth Groefsema

Senior Vice President

KG:erm Enclosure

cc: Beckman

DETAILED DESCRIPTION SANTA MARIA VALLEY VITICULTURAL AREA

Beginning at the southwest corner of the map at the intersection of Highway 101 and Clark Road, thence proceeding in a northerly direction along Highway 101, across the Santa Maria River approximately 13-1/2 miles to the intersection of Highway 101 and Los Berros Canyon Creek (elevation 200'); thence easterly 16.5 statute miles on a straight line to Stanley Mountain Peak (elevation 2460'); thence southerly a distance of 6.25 statute miles to Los Coches Mountain Peak (elevation 3004'); thence south southeasterly 5.4 statute miles to Tepusquet Peak (elevation 3248'); thence 4.5 statute miles southeasterly to Bone Mountain Peak (elevation 2784'); thence south southwest approximately 6 statute miles to the intersection of Alisos Canyon Road and Foxen Canyon Road (elevation 1116'); thence west northwest approximately 13 statute miles along Foxen Canyon Road to the unincorporated community of Sisquoc; thence due westerly approximately 3 statute miles to the intersection of Dominion Road and Clark Road; thence 3 statute miles west on Clark Road to the original point of intersection of Highway 101.

#

Revised:

12/22/80