Notice No. 473

Portland, OR. 97213 July 28, 1983

Chief FAA
Wine + Beer Branch
Bureau of Alcohol, Tobacco
+ Firearms

365

P.O. Box 385 Washington D.C

Washington, D.C. 200 44-0385

Dear Sir!

The proposed Rule concerning designation of the Willamette Valley Viticultural Area, as published in the Federal Register / Vol. 48 No. 126/Wed. 6/29/83, appears to me to be a good Rule x 13 recommended for approval.

the area described is gradually being recognized as favorable for the production of certain varieties of wine grapes and consequently has produced superior adistinctive wines from these varieties.

Consequently it is in the best interest of the grape grower, the wine maker & the consumer to have these products identified. Reference to the proposed designation of the area will accomplish this

Very truly yours, marin L. Smith, Mgs. Marial Viney arch



## Cote des Colombe Bineyards, Inc.

## "producers of fine varietal wines"

August 1, 1983

Chief, FAA, Wine and Beer Branch BATF, PO Box 385 Washington, D.C. 20044-0385

Attn: Notice No. 473

Dear Sir:

Establishing a viticulture area in the State of Oregon to be known as "Willamette Valley" would be of particular interest to our winery- Cote des Colombe Vineyard - and to our wine consumers.

The Oregon labelling laws are the strictest in the nation, enabling the consumer to know that what is written on the label, really describes what is in the bottle. Using the "Willamette Valley" appellation where applicable, would enhance the consumers awareness, allow the winery to use "Estate Bottled" for wine grown on their own vineyards and overall help both the winegrower and consumer identify the area from which the grapes were obtained.

We definitely feel that "Willamette Valley" viticulture area is appropriate and should be approved.

Yours very truly.

COTE DES COLOMBE VINEYARD

Joseph R. P. Coulombe, President

P.S. Joe Coulombe is also President of the North Willamette Region of the Oregon Winegrowers Association.

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## 2K PACKAGING ENTERPRISES, INC.

7914 SW NIMBUS AVENUE BEAVERTON, OREGON 97005 PHONE: (503) 641-8990 TELEX: 151733 TWOK BEAV



August 2, 1983

Chief FAA
Wine and Beer Branch
Bureau of Alcohol, Tobacco and Firearms
P.O. Box 385
Washington, D.C. 20044

Attn: Notice No. 473

Dear Sirs:

It has come to our attention that members of the Oregon Winegrowers have formally petitioned to have "Willamette Valley" set aside as an appellation of a viticultural area in the State of Oregon.

We would like to offer our complete support of this project. In a very short space of time, the Oregon vintner and the Oregon wine grape grower together have done a marvelous job of attracting worldwide attention to the quality of wines produced in the Willamette Valley. In short for historical, for production and for sales reasons we will heartily support this petition.

Very truly yours,

2K PACKAGING ENTERPRISES, INC.

Keith D. McCandless

KDM:qt