For Immediate Release Contact: Tom Hogue 202-453-2180 March 4, 2016 FY-16-11

TTB Accepts \$300,000 from Anheuser-Busch, LLC to Settle Violations of the **Federal Alcohol Administration Act**

Washington, D.C. — The Alcohol and Tobacco Tax and Trade Bureau (TTB) has accepted a \$300,000 offer in compromise from Anheuser-Busch, LLC for alleged violations of the trade practice provisions of the Federal Alcohol Administration (FAA) Act. The global settlement reached also resolves any and all alleged violations of Anheuser-Busch wholesalers with respect to this program.

The allegations of trade practice violations stem from Anheuser-Busch's Shock Top Lemon Shandy and Shock Top Pumpkin Wheat Ale End of Season Buy-Back Co-op programs. The Bureau alleges that Anheuser-Busch's violations of the Consignment Sales provisions of the FAA Act resulted in 540,920 cases being sold to its wholesalers/distributors located in states with similar state laws.

Under the Consignment Sales provisions of the FAA Act, it is unlawful for an industry member to sell, or for any trade buyer to purchase, alcohol beverage products with the privilege of return.

TTB is committed to enforcing the trade practice provisions of the FAA Act so that the beverage alcohol marketplace remains fair and competitive.

Please visit www.ttb.gov for additional information on prohibited trade practices or to see this and other offers in compromise that have been accepted.