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Jiffy Mart Inc
Joseph Sneed
1064 Brenda Ln
Grove, OK 74344-2936

May 16, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

RE: TTB Notice No. 4

Dear Alcohol Tobacco Tax and Trade Bureau:

My small business should not be deprived of the chance to sell flavored malt beverages. This is what will happen if the TTB is successful in passing this rules change: Either that or flavored malt beverages would become too expensive for our customers to buy. This is not right!

If we put our heads together, the proposed changes outlined in TTh Notice No. 4 can be established through a fair compromise for everyone involved. This solution could save the flavored malt beverage market from being ruined.

Please help us to find a fair compromise. Not only will you be saving many jobs, you will be helping save an entire industry. Thank you for your attention to this important matter.
Sincerely Yours,

Joseph Sneed