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BUDWEISER

September 5, 2003

Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

Re: TTB Notice No- 4
Dear Sir or Madam,

I write to express our support for the proposed rule TTB Notice No. 4. We believe that the proposed 0.5% standard for alcohol content (also known as the "90/10" rule) is a good one. If this standard is not upheld, many Mom-and-Pop establishments which sell beer would not be able to sell FMBs. This would create an enormous negative impact on these small businesses.

Sincerely,

Richard Bell
Executive Vice-President & General- Manager

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