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Coors
COLEMAN DISTRIBUTING COMPANY
800 South Greenleaf
P.O. Box 666, Brownwood, Texas 76804
Phone: 915-643-2546 September 9, 2003

Attn: TTB Notice No.4
Chief, Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

Dear Sir or Madam:

Our company, Coleman Distributing Company, Inc., would like to add it 's support for the rule issued in March 2003 by the Tax and Trade Bureau (TJ'B) that outlines the alcohol content requirements in order for flavored malt beverages(FMB) to be classified as beer. Specifically, the TTB proposes that for an FMB to be classified as beer.it's alcohol content from distilled alcohol cannot exceed 0.5%.

Consistent regulatory policy is important because while states enjoy regulatory power over alcohol, most follow federal regulatory guidelines. This proposed rule would help maintain an. orderly marketplace and avoid costly and confusing disruptions in state licensing, taxation and distribution policies, any of which would deal a severe blow to beer wholesalers.

Moreover, equating beer and beverages that derive a majority of their alcohol content from distilled spirits would weaken the important distinctions between beer and products with higher alcohol content. These distinctions impant state and federal policies regarding the regulation and taxation of beer and other alcohol beverages. If traditional distinctions disappear, it will only be a matter of time before other producers of alcohol beverages attempt to categorize themselves as beer products.

Beer is not distilled spirits. Beer is not fortified wine. Beer is not a product that has been made through the distillation process. Beer is made through the brewing process. The 0.5% standard will ensure that the integrity of beer remains.

Coleman Distributing Company, Inc. encourages the 'ITB to give final approval to the proposed 0.5% standard on FMBs.

Sincerely yours,

Stuart S Coleman