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CWPMA

Colorado . Wyoming Petroleum Marketers Association • Convenience Store Association
Roy A. TURNER, Executive Vice President

Website: www.cwpma.org

October 5, 2003

Chief Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, DC 20091-022 1

Re: 2001R-136P

Attention: Notice 4 To Whom It May Concern

On behalf of the Colorado/Wyoming Petroleum Marketers And Convenience Store Association, I am writing in support of the proposed rulemaking for flavored malt beverages.

The proposed 0.5% standard clarifies federal alcohol beverage categories, ensures product consistency and helps to maintain an orderly marketplace. Absent a national standard, retailers will likely face individual state laws where the same product will be sold as a "beer" in one state and as "distilled spirits" in another creating confusion for consumers and disruptions in the marketplace.

The Colorado/Wyoming Petroleum Marketers And Convenience Store Association is pleased to join brewers, wholesalers and other retailers in support of proposed 0.5% standard to effectively address the concerns by both federal and state officials.

Thank you for your consideration and if you have any questions, please contact me.

Sincerely,

Roy A. Turner

Executive Vice President

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