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OCT-21-2003 13:19 FROM:MRGR 13232276935 TO: 12029278525 P. 1

Mexican American
Grocers Association

BOARD OF DIRECTORS October 21, 2003

Chalirnen
MORRIE NOTRICA
Owner 3rd Street Markets Chief

Secretary
JOE LOPEZ Regulations and Procedures Division
Owner Roman's Market TAX AND TRADE BUREAU

Chief Financial Officer P0 Box 50221
MANUEL Cer SO TO Washington, DC 20091-0221
Solo & Sanchez Investments

JOE SANCHEZ
Solo & Sanchez Investments VIA FAX # (202) 927-8525

UKA SOLANKI
Owner Big Saver Food Markets RE: TTB Notice No. 4"

ROQUS OLIVOS
Owner El Pilon Market On behalf of the 16,000 members of the Mexican American
Grocers Association, I would like to take
STEVEN A SOTO this opportunity to express our support of TTB's
President & Chief proposed new standard regarding the manufacture
Executive Officer of flavored malt beverages containing distilled spirit
flavors.
STAFF .

JOE C. HERNAJVDEZ. JR. We support this new standard because it would require
Vice President Sales & Marketing that the amount of the distilled alcohol contained in
these flavors added to a malt beverage could not exceed
JACQUELINE V. SOLIS 0.5% of the alcohol by volume and by all intent and
Assistant to the President & CEO purpose sustain FMB's as a beer and not allow FMB's to
be placed in the distilled spirit category.

MANUEL L. CONS
Special Projects Director As you are probably aware, most small to medium sized
grocery retailers only sell beer and wine. The proposed JAMES POWRIE new standard
will maintain an orderly marketplace and
Special Projects Manager help sustain the FMB category. Bottom line, in today's
economic climate, our members must be allowed to
JEROME WILSON LLOYD conduct business on a level playing field.
Editor/Art Director

MAGAZINE Any alternatives to the 0.5% standard that states propose
will disrupt thousands of our retail members, most of whom MARK GEROGOS are small
businesses and place them at a very distinct
Geragos & Geragos competitive disadvantage and could result in job loss.
Legal Counsel We thank you for your time and consideration regarding out letter
supporting the 0.5% proposed standard.

ASHLEY HALLSMAN
Hallsman Accounting
Certified Public Accountant

PAUL ESCAJEDA
Accounting

Sincerely,

Steven A. Solo
President & CEO

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