

0049180

From: Leonardo Pompeo [leonard.pompeo@diageo.com]

Sent: Friday, October 17, 2003 9:22 AM

To: nprm@ttb.gov

Subject: TTB Notice No. 4

October 17, 2003

TTB Chief, Regulations and Procedures Division  
Alcohol and Tobacco Tax & Trade Bureau P.O. Box 50221  
Washington, DC 20091-0221

Dear Chief, Regulations and Procedures Division:

I oppose the proposed draconian 90/10 regulation in TTB Notice No. 4 and ask that the TTB enact the 51% compromise. As a Diageo employee, I am proud of our products and want to be able to compete with other products based on quality.

We want regulations that promote fair competition and provide a level playing field.

In fact, FMBs could be regulated out of the marketplace, depriving consumers of a drink they enjoy and costing millions in tax revenue.

Sincerely,

Leonardo Pompeo  
5885 Forest View Rd Apt 414  
Lisle, IL 60532-2981  
USA  
leonard.pompeo@diageo.com