

Comment 0410724

From: r1958md04@mac.com
Sent: Friday, July 15, 2005 12:32 PM
To: Rulemaking, TTB
Subject: Notice No. 41: Labeling and Advertising of Wines, Distilled
Spirits and Malt Beverages

U.S. TTB

Dear U.S. TTB,

Everything I consume, from food to non-alcoholic beverages to medications and even dietary supplements, provides basic consumer facts about the product on the label. Yet I've noticed that my favorite spirits, beer and wine bottles do not contain that information.

Alcohol beverages are the only major category of consumable product that is largely forbidden by the government from disclosing this kind of helpful information, and that is why I hope the TTB will allow beverage alcohol companies to voluntarily put labels on their products.

Consumers want this information and the industry wants to provide it. Common sense says that these labels should be permitted. I urge you to allow beverage alcohol companies to put basic nutritional information on their packages.

Thank you very much for your consideration.

Sincerely,

Ross Dimas
7025 E.5th Avenue
Denver, Colorado 80220

cc:
Senator Wayne Allard
Representative Diana DeGette
Senator Ken Salazar
Director Matt Cook

