

Comment 0411050

From: ted.mcquaide@hp.com
Sent: Friday, July 15, 2005 11:31 AM
To: Rulemaking, TTB
Subject: Notice No. 41: Labeling and Advertising of Wines, Distilled
Spirits and Malt Beverages

U.S. TTB

Dear U.S. TTB,

Everything I consume, from food to non-alcoholic beverages to medications and even dietary supplements, provides basic consumer facts about the product on the label. Yet I've noticed that my favorite spirits, beer and wine bottles do not contain that information.

Alcohol beverages are the only major category of consumable product that is largely forbidden by the government from disclosing this kind of helpful information, and that is why I hope the TTB will allow beverage alcohol companies to voluntarily put labels on their products.

Consumers want this information and the industry wants to provide it. Common sense says that these labels should be permitted. I urge you to allow beverage alcohol companies to put basic nutritional information on their packages.

Thank you very much for your consideration.

Sincerely,

Ted McQuaide
1513 Ramblewood Ave.
Columbus, Ohio 43235
cc:
Senator Mike DeWine
Representative Deborah Pryce
Senator George Voinovich
Superintendent Rae Ann Estep

