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Chief, Regulations and Procedures Division
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Dear Sirs:

I urge you to reject the notion of nutrition and content labeling on wines produced in America, as this will be devastating to the small wineries that are the very backbone of the American Wine Industry.

In my opinion, the labeling regulation, as proposed, provides no useful information, or protection to the consumer, and no distinction or advantage to the producer. It does however entail significant additional, cost, complexity, and delay for small producers in an industry already marked by additional cost, complexity, and delay at the Federal, State and Local levels. Requiring such a label also removes the opportunity, now exercised by many wine producers, to provide additional information to the consumer regarding grape production, winemaking technique, serving suggestions, etc. It is unlikely that there will be room for both labels on a typical bottle.

Please do not enact this regulatory change.

Kind regards,



Brent Helleckson
Owner/Winemaker
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