



## NEW JERSEY GENERAL ASSEMBLY

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HEALTH AND HUMAN SERVICES COMMITTEE  
ASSEMBLY REPUBLICAN POLICY COMMITTEE  
NJ PAIN MANAGEMENT ADVISORY COUNCIL  
SPECIAL COMMITTEE OF THE  
GENERAL ASSEMBLY TO INVESTIGATE MEDICAL  
MALPRACTICE INSURER BUSINESS PRACTICES

September 14, 2005

Chief, Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Attn: Notice No. 41  
P.O. Box 14412  
Washington, DC 20044-4412

Dear Chief of the Regulations and Procedures Division:

Under your current regulations, most beer, wine, and distilled spirits labels may not provide consumers with basic meaningful information as to what is in the product.

Most food packages, soft drink containers, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that does not provide important information on the label, such as serving size, alcohol per serving, calories, fat and protein per serving, as well as allergens and ingredients.

Furthermore, existing label requirements for beer, wine, and spirits are so disparate as to promote consumer confusion.

I believe that providing basic consumer information is necessary so that consumers may make informed choices about what to drink and how much to drink. Caloric information per serving is important to anyone who is watching his or her diet. Alcohol per serving should be important to anyone trying to monitor his or her alcohol intake.

Therefore, I urge TTB to act expeditiously to adopt a regulation that permits meaningful consumer-oriented Serving Facts on beer, wine, spirits labels. Meanwhile, I urge TTB to allow manufacturers voluntarily to provide this kind of truthful, non-misleading information on labels while the rule making process proceeds.

Very truly yours,

A handwritten signature in blue ink that reads "Charlotte Vandervalk".

Charlotte Vandervalk

CV/bfs

cc: Paul Anzano, Esq., Pringle Quinn Anzano, 2020 West State Street, Trenton, NJ 08608