



**WASHINGTON  
COUNCIL  
OF  
POLICE &  
SHERIFFS**

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September 7, 2005

Chief, Regulations & Procedures Division  
Alcohol & Tobacco Tax & Trade Bureau  
ATTN: Notice No. 41  
P.O. Box 14412  
Washington DC 20044-4412

Dear Chief:

As the executive director of the Washington Council of Police & Sheriffs I have some professional interest in the regulations you are proposing on nutritional labeling of alcoholic beverages. I am a retired state trooper and also served as the president of the Washington State Troopers Association.

It is important that consumers realize what a serving size is. Today there is nothing on labels of alcoholic beverages to indicate this. In my view such information would help prevent over consumption of alcoholic beverages.

Most food packages, soft drink containers, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that does not provide important information on the label, such as serving size, alcohol per serving, calories, fat and protein per serving, as well as allergens and ingredients.

I believe providing basic consumer information is necessary so that consumers may make informed choices about what to drink and how much to drink. Caloric information per serving is important to anyone who is watching his or her diet. Alcohol per serving should be important to anyone trying to monitor his or her alcohol intake.

I urge TTB to act expeditiously to adopt a regulation that permits meaningful consumer-oriented serving facts on beer, wine, spirits labels. Meanwhile, I urge TTB to allow manufacturers voluntarily to provide this kind of truthful, non-misleading information on labels while the rulemaking process proceeds.

Sincerely,

**/14/100"•**  
H. William Hanson  
Executive Director