



Washington State Senate

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Chief, Regulations & Procedures Division
Alcohol & Tobacco Tax & Trade Bureau
ATTN: Notice No. 41
P.O. Box 14412
Washington DC 20044-4412

Dear Chief:

I am writing to you as both a state policy maker and, on a personal level, a diabetic and a law enforcement officer. I want to strongly encourage you to adopt regulations that allow alcoholic beverage companies to place nutritional information on their labels.

As a diabetic, this information is critical to me. In order to control my diet, I regularly check labels for portion size and nutritional content. This information on the bottles of alcoholic beverages would be invaluable to me. It would reinforce my efforts to control my disease.

As a law enforcement officer, I think the information on serving size would be useful to consumers. It would help them understand some of the equivalency issues among alcoholic beverages and to make more informed choices about which beverages and how much they drink.

Under your regulations, most beer, wine and distilled spirits labels may not provide consumers with basic meaningful information as to what is in the product.

Most food packages, soft drink containers, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that does not provide important information on the label, such as serving size, alcohol per serving, calories, fat and protein per serving, as well as allergens and ingredients.

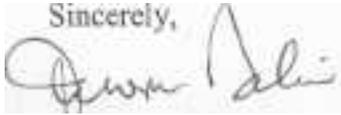
Furthermore, existing label requirements for beer, wine and spirits are so disparate as to promote consumer confusion.

I believe providing basic consumer information is necessary so that consumers may make informed choices about what to drink and how much to drink. Caloric information per serving is important to anyone who is watching his or her diet. Alcohol per serving should be important to anyone trying to monitor his or her alcohol intake.

I urge TTB to act expeditiously to adopt a regulation that permits meaningful consumer-oriented Serving Facts on beer, wine, spirits labels. Meanwhile, I urge TTB to allow manufacturers voluntarily to provide this kind of truthful, non-misleading information on labels while the rulemaking process proceeds.

I look forward to your reply.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jerome Delvin".

JyROME DELVIN
SENATOR, 8th District