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BOB JOHNSON
State Representative
District 47

William H. Foster, Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax Trade Bureau
ATTN: Notice No. 41
Post Office Box 14412
Washington, D.C. 20044-4412

Dear Sir:

Your request for public comments on Notice 41 has recently come to my attention.

As Chairman of the Local Government Committee of the Missouri House of Representatives, I wish to go on record in opposition to the proposed rule.

The labeling provisions defining a "standard serving" of alcoholic drinks at 1 1/2 ounces will, in my opinion, lead to a barrage of misleading advertising and consequently adversely affect consumption patterns.

If the purpose of the proposed rule is to enhance temperance through additional label information, it will, in all probability, have the opposite result.

The proposed rule, not being in the public interest, should not be promulgated.

Sincerely,

A handwritten signature in cursive script that reads "Bob Johnson".

Robert Thane Johnson

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