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GENERAL ASSEMBLY STATE OF ILLINOIS
SUZANNE "SUZIE" BASSI
STATE REPRESENTATIVE • 54th DISTRICT

Chief, Regulations & Procedures Division
Alcohol & Tobacco Tax & Trade Bureau
Attn: Notice No. 41
P.O. Box 14412
Washington, D.C. 20044-4412

July 21, 2005

Dear Chief,

I am writing to ask that the TTB adopt a regulation that allows for meaningful, consumer oriented labeling on beer, wine, and spirits labels. Under current regulations, most beer, wine and distilled spirits labels may not provide consumers with basic information as to what is in the product.

Most food packages, soft drink containers, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that does not provide important information on the label, such as serving size, alcohol per serving, calories, fat and protein per serving, as well as allergens and ingredients.

I think that providing basic consumer information is necessary so that consumers can make informed choices about what to drink and how much to drink. Caloric information per serving is important to anyone who is watching his or her diet, and alcohol per serving is important to anyone who is trying to monitor his or her alcohol intake.

Therefore, I am asking that the TTB adopt a regulation that permits labeling on beer, wine, and spirits and until then, allows manufacturers voluntarily to provide this kind of truthful, non-misleading information on their products while the rulemaking process proceeds.

Sincerely,

Suzanne "Suzie"^T Bassi

A handwritten signature in blue ink that reads "Bassi".