



March 7, 2006

Director, Regulations and Rulings Division  
Alcohol and Tobacco Tax and Trade Bureau  
Attn. Notice No. 55  
P.O. Box 14412  
Washington, D.C. 20044-4412

Re: TTB Notice No. 55- Proposed Saddle Rock-Malibu Viticultural Area

Dear Sir:

On behalf of the Malibu Chamber of Commerce, I am writing you in support of the proposed Saddle Rock – Malibu AVA. We support this designation as it will further authenticate the Malibu area as a wine growing region and give members of our organization one more way to promote sales in the Malibu area.

We believe that Malibu is an up and coming wine region, and we are pleased to support the efforts of the Semler family in obtaining the Saddle Rock - Malibu AVA designation.

Sincerely,

Pam Brady  
President,  
Malibu Chamber of Commerce