



passionate about qualitySM

March 8, 2006

Regulations and Rulings Division Alcohol and Tobacco Tax and Trade Bureau
ATTN: Notice No. 55
P.O. Box 14412
Washington D.C. 20044-44125

REF: TTB Notice No. 55- Proposed Saddle Rock-Malibu Viticultural Area

Dear Director:

Please let this letter serve as our support for the proposed appellation mentioned above.

I would like to primarily point out the importance of this proposal due to the agronomic uniqueness of the area with regard to viticultural production relative to other areas throughout California. The entire area encompasses 2,090 acres, which are unique in latitude or location, topography, temperature, soils, and elevation.

It is pertinent within the viticulture industry to display the geographical area to which their fruit is grown and it is clear from tasting other local wines that this area is not only outstanding, but a prime location to grow high quality wine grapes.

Regards,

A handwritten signature in black ink, appearing to read 'Gary Eisenberger', is written over a horizontal line.

Gary Eisenberger
VP, West Region
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