

March 8, 2006

Director, Regulations and Rulings Division Alcohol and Tobacco Tax and Trade Bureau  
ATTN: Notice No. 55  
P.O. Box 14412  
Washington D.C. 20044-44125

Subject: TTB Notice No. 55- Proposed Saddle Rock-Malibu Viticultural Area

Director,

Please let this letter serve as my support for the proposed Saddlerock – Malibu Viticultural Area. I have been enjoying wines for many years and feel that the Saddlerock-Malibu area deserves to be acknowledged, as it's own distinct region, similar to Coastal and Napa Valley wines. As a resident I think wine lovers would appreciate and enjoy knowing they are drinking wine from the Saddlerock- Malibu Region.

I have enjoyed wines in the proposed Viticultural area mentioned above and I can say with the authority of a consumer and a resident that these wines are distinctive and merit their own AVA.

I applaud the TTB for finally recognizing the area.

Thank you for you attention in this matter.

Sincerely yours,

Kenny Birstein  
15143 Hartsook St  
Sherman Oaks, CA  
91403