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March 8, 2006

Director, Regulations and Rulings Division Alcohol and Tobacco Tax and Trade Bureau
ATTN: Notice No. 55
P.O. Box 14412
Washington D.C. 20044-44125

Via Fax: 202-927-8525

"TTB Notice No. 55- Proposed Saddle Rock-Malibu Viticultural Area"

Please let this letter serve as my support of the above referenced proposal.

I am the proprietor of WADES WINES, both an online and retail wine store in the Conejo Valley of Southern California that pursues boutique wines with very small production offering our customers the highest quality, most exciting and unique wines available anywhere.

I am familiar with the wines that are made in the Proposed Saddle Rock-Malibu Viticultural Area and have been selling them for several years now.

I realize better than most how important an AVA is for a bottle of wine, especially how important an AVA is for the consumer who purchases wine and this area is unique and deserving of its own AVA.

If you have any questions or need any additional information, please feel free to contact me.

Sincerely yours,

WADES WINES

Wade Schlosser