



Press Release

For Immediate Release

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Contact: Tom Hogue (202) 453-2180

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Modification of Mandatory Label Information for Wine

Washington, D.C. — On June 10, 2013, the Alcohol and Tobacco Tax and Trade Bureau (TTB) will publish a final rule in the Federal Register amending its regulations regarding the mandatory labeling requirements for wine. The regulatory change permits alcohol content to appear on other labels affixed to the container rather than requiring it to appear on the brand label. This regulatory change provides greater flexibility in wine labeling and will conform the TTB wine labeling regulations to the World Wine Trade Group (WWTG) Agreement on Requirements for Wine Labeling. This final rule will be effective on August 9, 2013.

As described in the final rule, TTB also has determined that a new certificate of label approval (COLA) is not required if the only change made to the labels appearing on a previously issued COLA is the moving of the alcohol content information to a label other than the brand label.

To view the complete rulemaking record regarding this regulatory amendment, including the proposed rule (Notice No. 74), the public comments received in response to the proposed rule, and the final rule (T.D. TTB-114) once it is published, see Docket No. TTB-2007-0065 at the "Regulations.gov" website (<http://www.regulations.gov>).

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