



Press Release

For Immediate Release
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February 25, 2014
FY-14-02

Proposed Establishment of “The Rocks District of Milton–Freewater” Viticultural Area

Washington, D.C. — The Alcohol and Tobacco Tax and Trade Bureau will publish a notice of proposed rulemaking in the Federal Register on Wednesday, February 26, 2014, proposing to establish the approximately 3,770-acre “The Rocks District of Milton–Freewater” viticultural area in Umatilla County, Oregon. The proposed viticultural area lies entirely within the Walla Walla Valley viticultural area which, in turn, lies within the Columbia Valley viticultural area. The proposed viticultural area is distinguished from the surrounding areas by its cobblestone-filled soil.

TTB is making this proposal in response to a petition filed on behalf of local vintners and grape growers. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

You may submit comments on this proposal and view copies of the proposed rule, selected supporting materials, and any comments TTB receives about this proposal at the “Regulations.gov” website (<http://www.regulations.gov>) within Docket No. TTB–2014–0003. A link to that docket is posted on the TTB website at <http://www.ttb.gov/wine/wine-rulemaking.shtml> under Notice No. 142.

Alternatively, written comments may be submitted to one of these addresses:

- U.S. Mail: Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street NW., Box 12, Washington, DC 20005; or
- Hand delivery/courier in lieu of mail: Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street, NW., Suite 200–E, Washington, DC 20005.

Comments on this proposal must be received on or before April 28, 2014.

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