



Press Release

For Immediate Release
Contact: Tom Hogue (202) 453-2180

June 16, 2014
FY-15-12

Proposed Expansion of the Willamette Valley Viticultural Area

Washington, D.C. — The Alcohol and Tobacco Tax and Trade Bureau will publish a notice of proposed rulemaking in the Federal Register on June 18, 2015, proposing to expand the existing 5,360-square mile “Willamette Valley” American viticultural area in northwestern Oregon by approximately 29 square miles. The existing Willamette Valley viticultural area and the proposed expansion area are not located within any other established viticultural area. TTB is making this proposal in response to a petition filed by the owner of a local vineyard and winery within the proposed expansion area. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

You may submit comments on this proposal and view copies of the proposed rule, selected supporting materials, and any comments TTB receives about this proposal at the “Regulations.gov” website (<http://www.regulations.gov>) within Docket No. TTB-2014-0008. A link to that docket is posted on the TTB website at <http://www.ttb.gov/wine/wine-rulemaking.shtml> under Notice No. 152.

Alternatively, written comments may be submitted to one of these addresses:

- U.S. Mail: Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street NW., Box 12, Washington, DC 20005; or
- Hand delivery/courier in lieu of mail: Alcohol and Tobacco Tax and Trade Bureau, 1310 G Street, NW., Suite 400, Washington, DC 20005.

Comments on this proposal must be received on or before August 17, 2015.

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